



Champion Oil Satisfied with 2011 ARCA Racing Success

This past year's partnership with Lakeville, Minnesota-based Win-Tron Racing, a full-time competitor in the ARCA Racing Series presented by Menards, proved to be an exceptional season for Champion Oil.

Clinton, MO ([PRWEB](#)) January 02, 2012 -- ARCA (Automobile Racing Club of America) is a developmental and professional series for NASCAR. Champion and Win-Tron racked up 19 starts, one win, five top-fives and ten top-10 finishes. The team finished an impressive 10th overall in the final ARCA car owner standings using drivers Matt Merrell, Ryan Wilson, Chris Windom, Joey Miller and Mason Mingus at the controls of the No. 32 Champion Brands Toyota Camry and Dodge Charger this season.

“As an added bonus, everyone at Champion was extremely proud to have been a part of Merrell’s first career ARCA Racing Series victory in the No. 32 car at Berlin Michigan Raceway in July,” said Mike Reddick, VP of Sales for Champion. “The win also provided Champion Racing Oil with terrific exposure and brand awareness.”

Champion Brands, celebrating its 55th year as an industry leader, develops synthetic motor oils for the racing, diesel, classic, vintage, hot rod, muscle car, and the engine builder markets. They manufacture numerous multi-viscosity motor oils with high zinc and phosphorous formulas designed to deliver the correct balance of chemistry to protect vintage and high performance engines, especially those using flat tappet roller cams operating at high RPM's and requiring high-pressure valve springs.

These “purpose-built” lubricant products contain Champion’s proprietary TVS® (Thermal Viscosity Stabilizer) which extends oil film capacity for better protection at high temperatures. The Champion oils also contain special lubricity modifiers to reduce friction, and unlock the full potential of any engine by providing increased compression, horsepower and torque.

About the company: Champion Brands, LLC, is a globally recognized industry leader in specialty lubricants for over 55 years. Champion also produces and blends over 300 products including fuel, oil, engine additives, and lubricants for the racing, automotive, heavy truck, agricultural, industrial, and specialty markets. For more information contact your nearest Champion Distributor, or call Champion at 800-821-5693. Champion Brands, LLC; 1001 Golden Drive, Clinton, MO, 64735 or go to <http://www.championsusechampion.com>.

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