

## **Ownersite LLC Announces Launch of Internet's First Comprehensive Vehicle Preventative Maintenance Reminder and Expense Tracking System.**

(<u>PRWEB</u>) March 31, 2001 -- ROSWELL, GA - March 28, 2001 - Ownersite LLC, a privately-held Application Service Provider, announced today the official launch of Ownersite.com (<u>http://www.ownersite.com</u>), the Internet's first Comprehensive Vehicle Preventative Maintenance Reminder and Expense Tracking System(tm) for consumers.

Vehicle owners can utilize this free service to manage important vehicle details, including service records, fuel expenses, recalls, insurance information, factory and extended warranties and trip logs. Additionally, Ownersite.com users can take advantage of the application to remind them of more than 70 important service items.

Using Ownersite.com makes it easy to ensure that your car, truck or SUV's service is always up to date. According to some appraisers, a detailed and documented service history may actually increase a vehicle's resale or trade-in value.

"The feedback we have been receiving from vehicle owners has been overwhelmingly positive. Even though they have found similar sites out there, none could match the level of detail Ownersite.com provides them," stated Ownersite LLC's President & CEO, Steven Eppinger. Eppinger is quite familiar with online vehicle enthusiasts, having operated F150online (<u>http://www.f150online.com</u>), a very popular online community for Ford truck owners, since 1996.

Eppinger claims that Ownersite.com is just a small piece of the big picture at his company. Currently under development are Ownersite For Fleets, an application built upon the Ownersite.com framework that is aimed at managers of small to medium sized fleets, and the Ownersite Anywhere initiative, which will provide wireless and telematics users access to their vehicle information on a variety of devices.

## ABOUT Ownersite LLC

Ownersite LLC is a privately-held Application Service Provider based in the Atlanta suburb of Roswell, GA. Founded in 2000, Ownersite LLC develops and markets software tools for Fleet Managers, vehicle owners and the burgeoning wireless and telematics markets. Ownersite LLC can be found online at <u>http://www.ownersite.com</u> or reached by phone at 404-402-7117.



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Online Web 2.0 Version

You can read the online version of this press release here.