



Takeout Taxi and DeliverU.com to Bring Fast, Fine Food from the Web to Your Doorstep

Two recent University of Maryland grads to partner with nation's largest restaurant delivery service to bring online ordering to the Bethesda, Md., area.

([PRWEB](#)) May 17, 2001 -- FOR IMMEDIATE RELEASE: May 15, 2001 Thanks to Takeout Taxi and DeliverU.com, the meal of your choice is now just a click away. Takeout Taxi, the nation's largest restaurant delivery service, today announced that it will now process restaurant delivery orders for the Bethesda, Md., area over the Internet with the help of DeliverU.com, a company that provides restaurants and delivery services with efficient online ordering capabilities.

Two University of Maryland graduates launched DeliverU.com in the fall of 1999 by providing ordering of meals for the College Park, Md., area. Now, the company's two 22-year-old founders have expanded the their delivery region and customer base by partnering with the nation's largest delivery service, Takeout Taxi.

"Takeout Taxi has the wheels, and we've got the Web," said Aaron Price, co-founder of DeliverU.com. "Online ordering is the final piece of the puzzle in making the placing of an order from Takeout Taxi an efficient and simple process."

Placing orders via the Web provides the most efficient and most accurate way to order food, as the process eliminates the potential confusion caused by rushed phone conversations and bad handwriting as well as the frustration of the dreaded busy signal. Using this new service, a user can go to either www.DeliverU.com or directly to Takeout Taxi's site, www.TakeoutTaxi.DeliverU.com, fill out an online registration form, and then access menus from over 40 local restaurants, ranging from pizza and sandwiches to Chinese takeout and gourmet meals. Before confirming the online order, DeliverU.com checks to confirm the customer is within the Takeout Taxi delivery zone. The order is then communicated to Takeout Taxi, which makes the delivery. This process costs Takeout Taxi customers no more than if they called in their order.

"Having access to a wide variety of restaurants is the key to online ordering," said Richard Baran, President of Takeout Taxi Maryland. "And the convenience of one-click re-ordering from past orders, which DeliverU.com provides, helps make our service the quickest possible."

Takeout Taxi is a franchised restaurant delivery service for over 2000 restaurants in the U.S. Takeout Taxi has been in operation nationally since 1992, originating in the Washington D.C. metropolitan area. Locally, Takeout Taxi delivers to Bethesda, Chevy Chase, Rockville, Gaithersburg, Silver Spring, Kensington, Wheaton, Aspen Hill and Northwest DC.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).