

## **Debut Vehicles Highlight the 2016 Houston Auto Show**

*More than 700 vehicles fill NRG Center for the Houston Auto Show, Jan. 27-31, 2016.*

Houston, TX ([PRWEB](#)) January 26, 2016 -- Coming off the heels of the Detroit Auto Show, Texas will have the first chance to see a number of all-new vehicles. Nearly 20 models from various manufacturers will make their debut at the 2016 Houston Auto Show coming January 27 through January 31, 2016, along with 700 other new, classic and modified vehicles.

Produced annually by the Houston Automobile Dealers Association (HADA) and presented by the Houston Chronicle, the Houston Auto Show covers 700,000 square feet of display space at NRG Center and offers Houstonians the opportunity to see, touch and drive today's latest in automotive innovation.

Vehicles debuting in Texas at the 2016 Houston Auto Show are:

### **2017 Alfa Romeo Giulia**

Headlining the Houston Auto Show for the Alfa Romeo brand is the 2017 Alfa Romeo Giulia Quadrifoglio, the first of a new-generation of Alfa Romeo vehicles built on an all-new platform that embodies the brand's La meccanica delle emozioni (the mechanics of emotion) that delivers race-inspired performance, advanced technologies, seductive Italian style and an exhilarating driving experience to the premium mid-size sedan segment.

### **2016 Alfa Romeo 4C Spider**

The 2016 Alfa Romeo 4C Spider will also be on display with its race-inspired performance, advanced technologies and seductive Italian design. The Alfa Romeo 4C Spider offers driving enthusiasts a technical, mid-engine design inspired by the brand's legendary racing history to represent the essential sportiness embedded in the brand's DNA: handcrafted in Modena, Italy.

### **2016 Buick Envision**

Sitting between its Encore and Enclave siblings, the Buick Envision is a luxury crossover that features a sleek look with smooth lines. QuietTuning technologies promise a peaceful drive while the well-appointed, modern interior and controls make it a comfortable and fashionable one as well.

### **2017 Chrysler Pacifica**

The 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. With more than 100 available safety and security features, the all-new Uconnect Theater rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today's families. The Chrysler display also will feature the Chrysler 300—the reigning “Car of Texas” and the Chrysler 200, the “Mid-size Car of Texas,” from the Texas Auto Writers Association (TAWA).

### **2017 Ford Raptor**

The Ford Raptor is a commanding pickup that features four full-sized doors and plenty of muscle. Weighing

500 pounds less than its predecessor, the Raptor will work hard efficiently. Rocks, sand or road, the Raptor's EcoBoost V6 engine is ready for any adventure out there.

#### 2017 Ford Escape

When the open road calls, the Escape answers with a revamped bold and sporty style. Look for an impressive list of cutting-edge features such as adaptive cruise control, parking assist, lane departure warning, and start/stop technology. Coupled with a fresh and functional interior and the Sync 3 touchscreen infotainment system, drivers are in for quite a ride.

#### 2017 GMC Acadia Denali

The Acadia Denali is an exciting crossover that begs to be noticed - the custom Denali grill, chrome accents, signature LED lighting and confident design don't mind being stared at. The most modern technology and safety innovations are artfully blended with a premium interior to make the Acadia Denali a true attention-grabber.

#### 2017 Infiniti QX30

All new for 2017, the Infiniti QX30 looks to take the crossover standard to new heights - filling the needs of both city and country drivers who are looking for safety, refinement, and comfort - with just a touch of attitude. Created for a new generation of premium buyers who appreciate category-defying design inside and out, the QX30 boasts a purposeful appearance that makes a bold visual statement as part of Infiniti's premium model line-up.

#### 2016 Jeep 75th Anniversary models: Cherokee, Renegade, Wrangler

#### 2016 Jeep Grand Cherokee SRT Night & 2016 Jeep Cherokee Overland

To celebrate the unparalleled history of the legendary Jeep brand, all 75th anniversary special-edition models feature Jeep-exclusive green exterior paint (Sarge Green, Recon Green or Jungle Green, depending on model), Low Gloss Bronze wheels, bronze and orange exterior accents, unique interiors, including exclusive seats with embossed 75th Anniversary logo or one-of-a-kind Ombre Mesh fabric, open-air freedom and a 75th Anniversary exterior badge.

#### 2017 Lexus GS F

Find yourself on the fast track with this sophisticated sedan. The engine is backed by 467 horses while the show-stopping interior style is crafted with high-contrast colors, race car inspired seats and gleaming trim.

#### 2017 Lotus Evora 400

Clocking in at 186 mph, this is the speediest production Lotus to date. A dramatic new cockpit, complete with racing line indicator on the steering wheel, puts this vehicle squarely in the fast lane.

#### 2016 Nissan Sentra

Retooled, refreshed and ready to roll, the Nissan Sentra enters the New Year with a polished interior and redesigned exterior. Advanced technology and safety features enhance this fuel efficient and energetic sedan.

#### 2016 Nissan Altima

Stepping out from behind the curtain, the made-over Nissan Altima boasts a more aerodynamic, sleeker look, improved fuel economy and the next steps in safety advances. Drivers and passengers alike will appreciate the spacious interior and special touches that make for a first-rate ride.

## 2016 Shelby F150

Featuring the unmistakable stripes of a Shelby, this pickup roars into 2016 with a 700 horsepower engine and legendary inspiration from top to bottom. With a nearly six-figure price tag and a limited production number, it will be a lucky few who land one of these in their garage.

At this year's Houston Auto Show, not only do attendees get to see the latest in automotive innovation, sixteen manufacturers offer car lovers an opportunity to test drive more than 70 brand new vehicles.

The Aftermarket Expo of the Houston Auto Show includes everything from the exotic to the extreme, from ultra-luxury to off-road and everything in between. New to the aftermarket areas this year is Canada's Campagna Motors, the world leader in three-wheel motorcycles and the creators of the T-Rex. EVS Motors, who cater to the most discriminating auto enthusiasts, will once again display one-of-a-kind dream cars fresh from their Performance Studio. MSR Houston returns with new partner, Fittipaldi Exotic Driving. Sports Car Club of America will display a Formula Mazda racecar and Allout Off-road will present a half million-dollar H1 Hummer on tracks.

The 2016 Houston Auto Show at the NRG Center is open daily, Wednesday, Jan. 27 through Sunday, Jan. 31. Show hours are:

Wed.-Fri.: Noon – 9:30 p.m.

Saturday: 10:00 a.m. – 9:30 p.m.

Sunday: 10:00 a.m. – 7:00 p.m.

Adult tickets are \$12 and \$5 for children 6 to 12 years old when accompanied by an adult. Coupons for \$2 off are available online and at participating Houston area new car dealerships. For more information, visit [www.houstonautoshow.com](http://www.houstonautoshow.com).

## About the Houston Automobile Dealers Association

The Houston Auto Show is produced annually by the Houston Automobile Dealers Association (HADA). Comprised of approximately 175 franchised new car and truck dealers employing over 30,000 people in the Houston area alone, HADA is proud to serve as the local backbone for Houston's automotive industry. By providing educational seminars and workshops, legislative representation, community service programs and services designed to assist franchised new car and truck dealers, HADA is committed to promoting and maintaining a competitive automotive industry in Houston and the individual communities its members serve.



**Contact Information**

**RoShelle Salinas**

Houston Auto Show

+1 281-509-1682

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