

Compare.com to Sponsor Designated Drivers with Car Insurance Payments

During The Big Game, viewers may tweet their designated driver's name with #CompareDD for a chance to win them both a year of free car insurance.

San Diego, California ([PRWEB](#)) January 26, 2016 -- Compare.com is celebrating The Big Game by rewarding those who plan ahead and enjoy responsibly. Anytime a beer commercial airs on February 7, 2016 between 6:00PM EST and 11:59 PM EST, viewers are encouraged to tweet their designated driver's name with the hashtag #CompareDD. One lucky tweeter and their designated driver will be selected at random to win a year of free car insurance.

People who are staying safe without a designated driver, such as getting a taxi, Uber or using public transportation are also encouraged to enter by tweeting their method of getting home safely with the hashtag #CompareDD.

“Enjoy the game all you want knowing you have a solid and safe plan to get home at the end of the night,” compare.com CEO Andrew Rose said. “Why not get rewarded, you and your designated driver, for making a great and safe decision? Just tweet your designated driver's name and #CompareDD and we might help pay for both of your car insurance this year.”

Compare.com is the leading auto insurance comparison website in the United States, working with over 60 insurance carriers nationwide to provide real insurance quotes to over a million users. Unique technology links directly into insurance carriers so compare.com may offer one stop shopping on unbiased and accurate car insurance rates. Compare.com is special in that the insurance prices provided on their site are unique to the specific user, and not just insurance estimates. If a person sees an insurance policy they'd like to buy on compare.com, they may buy it directly through the carrier of their choice at the price they were offered.

To learn more and to read the full giveaway conditions for compare.com's #CompareDD Big Game giveaway, go to www.compare.com/compareDD. Or to learn more about getting a free, accurate car insurance comparison, go to <http://www.compare.com>.

About compare.com

compare.com is a limited liability corporation headquartered in Richmond, VA, majority owned by the Admiral Group, LLC, the UK's second largest auto insurer and a member of the FTSE 100. Currently offering car insurance comparison services for US consumers in 48 states, compare.com allows consumers to fill out a single form and get multiple quotes from trusted auto insurers. Through simple side-by-side comparison, compare.com makes finding the best available rates on car insurance easy.

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