



## **InTouchGPS, A Fleet Tracking Provider, Selected By The Orlando Magic To Be Official Partner**

*Best-In-Class GPS Fleet Tracking Provider selected By NBA Team to be Official Partner*

Orlando, Florida ([PRWEB](#)) January 25, 2016 -- InTouchGPS announced their partnership with the Orlando Magic today, making the technology company the official fleet tracking partner of the NBA franchise. InTouchGPS, a company privately held and based in Florida, joins an exclusive list of best-in-class national and local corporations that have official partnerships with the Magic.

The partnership with the Orlando Magic will allow InTouchGPS to market the InTouchGPS brand within Orlando Magic channels and provide exposure to their client base. InTouch GPS offers best-in-class fleet tracking to help companies analyze fleet usage, enhance safety through the ability to track vehicles in real time and improve overall fleet efficiency.

### **About InTouchGPS**

InTouchGPS evolved out of a technology company that was formed in 1978 to sell and develop electronic measurement and control devices. The Company's core Fleet Tracking Software was voted in 2015 as the number one fleet management device by Business News Daily and was #126 on the 2014 INC500 List. InTouchGPS is privately held and based in Central Florida.. InTouchGPS tracks approximately 50,000 vehicles across North America.

### **About Orlando Magic**

Orlando's NBA franchise since 1989, the Magic's mission is to be world champions on and off the court, delivering legendary moments every step of the way. The Magic have seen great success in a relatively short history, winning five division championships (1995, 1996, 2008, 2009, 2010) with seven 50-plus win seasons and capturing the Eastern Conference title in 1995 and 2009. Off the court, on an annual basis, the Orlando Magic gives more than \$2 million to the local community by way of sponsorships of events, donated tickets, autographed merchandise and grants. Orlando Magic community relations programs impact an estimated 100,000 kids each year, while a Magic staff-wide initiative provides more than 7,000 volunteer hours annually. In addition, over the last 25 years more than \$19.8 million has been distributed to local nonprofit community organizations through the Orlando Magic Youth Foundation and the Orlando Magic Youth Fund, a McCormick Foundation Fund (OMYF-MFF) since 1994, which serves at-risk youth. Ticket highlights for the Magic's 2015-16 season in the Amway Center, honored with TheStadiumBusiness Awards' 2013 Customer Experience Award and named SportsBusiness Journal's 2012 Sports Facility of the Year, include: 2,500 seats priced \$20 or less, 8,000 seats priced \$40 or less and 10,000 seats priced \$50 or under. For ticket information log on to [OrlandoMagic.com](#) or call 407-89-MAGIC



**Contact Information**

**Drew Sheahan, President, Sales and Marketing**

InTouchGPS

<http://www.InTouchGPS.com>

+1 4077490341

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).