

Monster Transmission Gives Away a Transmission to Honor International Shift Awareness Month

Monster Transmission & Performance announced that they will be giving away a transmission in honor of International Shift Awareness Month (I.S.A.M.).

Brooksville, FL (<u>PRWEB</u>) January 24, 2016 -- This is the third year of Monster Transmission's participation in honoring ISAM but the first transmission giveaway in observance of the celebration. In addition to the giveaway, Monster will show their support with the production of several videos throughout the month, as they have done in previous years.

Contest entry requires the participant to fill out a simple form on the Monster Transmission website and make a short video depicting why the contestant should be selected. The contest will end -and the winner will be selected- on Friday, April 1, 2016.

International Shift Awareness Month:

ISAM is an annual worldwide observance of one of the most important components of the automobile. It is intently celebrated at the beginning month of each year as an immediate reminder to take proper care of the most neglected part of your drivetrain.

ISAM was first conceived in remembrance of the automatic transmission that was invented 93 years ago in 1921. This invention was a huge feat that freed the driver from having to shift the gearbox manually and deserved to be celebrated. It was so well received that it was later decided to include all shift types to be honored and glorified.

In tribute to all transmissions ranging from mild to wild, automatic to manual, Monster Transmission is demonstrating its appreciation and support to honor International Shift Awareness Month.

Why choose Monster Transmission?

Free Shipping!

On orders over \$50 within the contiguous USA we don't charge a dime for shipping. (Transmission orders, add only a flat \$50 rate for a residential delivery).

Frequent, Friendly, Follow Up

Before, During, and After your purchase we'll communicate with you to make sure we've exceeded all your expectations.

WOWanty

We offer an un-rivaled 3 Year, No Hassle, Unlimited Mile Handshake Warranty.

We take the War out of WARranty...WOWanty, We want to WOW you!

Transmission Testing

We road test every single transmission that is shipped from our facility. Each one is installed and run in one of our test vehicles. WE ARE THE ONLY TRANSMISSION COMPANY IN THE WORLD that Test Drives



each transmission and shows you the results LIVE ON CAMERA. Awesome!

Chassis Dyno

For those High Horsepower Applications where it isn't legal to road test on the streets we have an in floor chassis dyno. WE ARE THE ONLY TRANSMISSION COMPANY IN THE WORLD WITH A CHASSIS DYNO. We've invested in this type of equipment to ensure your peace of mind.

Batman / Celebrity Transmissions

KAZAAM! POW! We are the official transmission provider for the certified batmobile manufacturers. It doesn't end there though. We've also done many celebrity builds, our most recent being Stephen Tyler of Aerosmith.

Company Culture

There are transmission companies popping up all the time. Over the years we've seen many attempt to imitate us by copying images, content, and much more. With the internet it's fairly easy to do that, however there are some very unique things about Monster Transmission that can never be replicated and that's our MonSTAR Team, Culture and Outstanding Service! Please enjoy the following videos that showcase our amazing staff!

Custom Builds

We don't have transmissions that are pre-built that just sit on the shelves. We custom build each one to the client's needs.

We'll work closely with you to make sure you receive the exact transmission for your needs. This custom ordering process ensures your Monster Transmission shifts better and lasts longer!

Order Status

The process of building a transmission is pretty lengthy and in depth. We communicate with you each step of the way so you'll know where the transmission build is at in the production process. Our system will send you updates as your order moves through the facility, step by step, from Build to the very last Quality Control Live Camera.

Daily Live Web Show - "The Lunch Shift!"

You can only watch transmissions being built, tested, and shipped for so long before the guys in the shop say they need to eat or take a break. So to give you some entertainment during that half hour lunch break, we started Lunch Shift; a daily live web show produced right here in the world renowned Monster Transmission facility.

Testimonials and Reviews

Monster Transmission has MORE POSITIVE TESTIMONIALS AND REVIEWS THAN EVERY OTHER PERFORMANCE TRANSMISSION COMPANY COMBINED!!! All ranging from written, to audio, to full on video. The proof is in the pudding: we've got many happy clients all over the world.

Free Tech Support

You read that right, you will pay zip, zilch, zero. We don't charge you a dime for any support that we offer. Whatever time it takes to get it right, that's the amount of time we will give you.

Quality Control

We have a custom Quality Control Form that follows your transmission build from start to finish. As it Page 2/4



completes each step along the way that sheet will be signed off by that Department's Experienced Technician. You will also receive your own quality control tag that ships along with the unit for you to keep!

Order Tech Reviews

Every single order that comes through is thoroughly reviewed by our lead technicians. Sometimes a client may order something that might not work well together. With over 30 years of Transmission experience our lead tech's can immediately spot these. We're here to help!

The Cleanest Shop In All the Land

We pride ourselves in keeping our zones clean and tidy. As they say Cleanliness is next to Godliness and we keep and hold to this. We are so proud of our staff and facility you can WATCH US LIVE on numerous web cameras and SEE FOR YOURSELF. If you're visiting Florida anytime soon, come by for an in-person tour.

As Seen on T.V.

Monster Transmission's facility, products, and team members can be seen on many major networks, The Discovery Channel, Velocity, Spike TV and The SPEED Channel. Many of the shows that air on those networks are as follows: Fast N Loud, Truck Tech, Detroit Muscle, Wheeler Dealers, Overhaulin, Full Custom Garage, Two Guys Garage, TruckU, All Girls Garage, GearZ, Hot Rod TV, Car Fix, Extreme 4x4, and Car Warriors. Phew that's a lot of shows.

Giving Back

Community involvement is a core component here at Monster Transmission. At every car show we host we contribute funds to our local charities. Monster Transmission recognizes employees for their volunteer efforts in the community. Employees are rewarded for their volunteer time and efforts.



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Online Web 2.0 Version

You can read the online version of this press release here.