

## **Women in Automotive Seeks Top Speakers for 2016 Conference**

*The conference, scheduled for June 26-28 at the Omni Orlando Resort at ChampionsGate in Orlando, Florida, brings together representatives from dealerships, auto manufacturers, vendors, suppliers, academia and the automotive industry at large.*

Orlando, FL ([PRWEB](#)) January 22, 2016 -- The 2016 Women in Automotive Conference has announced a nationwide search for great speakers looking to reach a unique audience. The focus of the 2016 conference is educating and empowering the automotive community on leadership and trends that positively impact employment and sales growth within the female market.

Organizers expect more than 600 professionals to attend the conference – doubling the attendance from last year’s inaugural event. The conference, scheduled for June 26-28 at the Omni Orlando Resort at ChampionsGate in Orlando, Florida, brings together representatives from dealerships, auto manufacturers, vendors, suppliers, academia and the automotive industry at large.

To apply for a speaking slot, go to [www.womeninautomotive.com/speaker-application](http://www.womeninautomotive.com/speaker-application)

The deadline to submit is March 1, 2016.

Outstanding speakers will provide insights, analytics, best practices and creative solutions addressing women and their roles in the automotive industry. Session formats will include solution-based keynote presentations, panels, seminars and interactive workshops.

Speakers will focus on topics critical for the growth of automotive industry:

- Dealership Strategies & Tactics
- Trends and Women: Selling, Marketing, Employment
- Personal Development
- Leadership

Past speakers include senior industry leaders from respected organizations such as Ally, Asbury Automotive Group, AskPatty.com, Autobytel, AutoNation, Cars.com, CDK Global, Cox Automotive, General Motors, Hendrick Automotive Group, IHS Automotive, Kelley Blue Book, PenFed Federal Credit Union and TrueCar.

This is a rare opportunity for speakers to get their message in front of highly motivated professionals. For more information, please visit [WomeninAutomotive.com](http://WomeninAutomotive.com).



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