

## **Morphy Auctions' January Premier Automobilia and Petroliana Sales Event Goes Into Overdrive With Sales Topping \$4.4 Million!**

*This hugely successful auction, the second of four upcoming events featuring the world-class Kyle Moore collection, included two world record setting sales!*

Denver, PA ([PRWEB](#)) January 20, 2016 -- Despite the freezing temperatures outside, [Morphy's](#) standing-room-only sales event had collectors on fire! This two-day auction featured 1,180 lots of the finest oil and gas related signs, globes, and pumps. Bidding was fast and furious, and included a huge number of phone and Internet bids from all over the world.

This sales event was one for the records - the world's records, that is! [Lot 325, a Smith-o-Lene Aviation Brand gasoline sign with airplane graphics](#) (estimated at \$40,000 - 60,000) and [lot 130, a Musgo gasoline sign featuring an Indian in full head dress graphics](#) (estimated at \$60,000 - 100,000) broke the sound barrier to realize a staggering \$134,200 and \$164,700 respectively. These were the first two times an automobilia and petroliana sign surpassed the six-figure mark at auction. Morphy's is thrilled to hold this dual record distinction.

This auction's selection of car themed signs really towed the line. Those featuring tires seemed to be the wheel-deal with collectors. The rubber hit the road with lot 148, a Converse Tires "A Mileage Masterpiece" sign (estimated at \$8,000 - 12,000) which realized \$20,740; lot 242, a Norwalk Tires "8000 Miles" sign (estimated at \$15,000 - \$30,000) which realized \$34,160; and lot 861, a Pullman Agency sign (estimated at \$7,500 - 15,000) which realized \$21,960.

Also popular were signs featuring characters and faces. Lot 828, a rare mounted Oilzum Motor Oils sign featuring a man in a hat (estimated at \$30,000 - 50,000) caught the eye of a lucky bidder and went on to realize \$75,640. Other handsome highlights included lot 830, a Mohawk Gasoline porcelain sign featuring an Indian (estimated \$25,000 - 50,000) which realized \$46,360; and lot 928, a Nourse Guaranteed Motor Oil Viking sign (estimated at \$10,000 - 20,000) which realized a slick \$45,750.

Additional signage highlights included lot 235, a lighthouse shaped Beacon Ethyl Gasoline sign (estimated at \$40,000 - 60,000) that navigated its way to \$85,400. Lot 722, a Texaco Gas Oil internally lighted can sign (estimated at \$25,000 - 50,000) lit the imagination of collectors to realize \$80,520. And it was a bear market for lot 40, a Gillette Tires "A Bear for Wear" flange sign (estimated at \$15,000 - 25,000) and lot 343, a Bruinoil Bruin Gasoline tin flange sign, estimated at \$20,000 - 40,000. These big bruins both realized \$36,600.

The world was at collector's fingertips when it came to this auction's selections of outstanding globes and lenses. Interest was sky high for lot 379, Rainbow Gasoline Tru-Test Motor Oil lenses (estimated at \$5,000 - 10,000) which realized \$18,910, and lot 591, Sunset Gasoline lenses (estimated at \$10,000 - 15,000) which realized \$31,720. Lot 274, a Hi-Fly Green Gas lens with plane graphics, more than tripled its low estimate to soar to \$35,380. And lot 192, a Texaco Motor Oil & Gasoline Fat Globe Body, which was estimated at \$15,000 - 25,000 and realized \$23,180, proved itself a shooting star in this category.

Oil cans and pumps were also key categories in this automobilia and petroliana auction. It was "can do" for lot 65, a Sinclair Opaline Motor Oil can featuring early graphics. Estimated at \$2,000 - 4,000, it greased collectors' wheels to realize \$7,320. And lot 97, a Tokheim Model #36 ADC Showcase Computing Pump, really got hearts

racing with its \$20,000 - 40,000 estimate. It realized a high test \$32,940.

According to Dan Morphy, President of Morphy Auctions, "This second of four oil and gas sales events featuring the spectacular Kyle Moore collection once again produced extremely impressive sales results with many new enthusiasts participating in the bidding. And everyone in attendance seemed to be having such a good time, with the event becoming as much a social event as an auction. It's the type of gathering Morphy's is happy to host! We look forward to presenting the third installment from the Moore collection at our upcoming two day Petroliana/Automobilia sales event on April 23rd and 24th, 2016."

#### About Morphy Auctions:

Morphy Auctions, the finest auction destination for fresh to the market collectibles, is headquartered in Denver, Pennsylvania. The company also has an office in Las Vegas, Nevada. A full service auction house, the company presents over 30 premier auctions annually, as well as monthly discovery sales. Morphy's team of specialists includes the nation's finest and most recognized experts in popular collecting categories including advertising; firearms; fine automobiles, automobilia and petroliana; coin-operated machines; antiques, fine, and decorative art; dolls, bears, toys, and trains; cast iron; coins; marbles; and jewelry. Morphy Auctions is owned by President and Founder Dan Morphy, himself a lifelong and passionate collector of antiques, banks, and numerous other categories. Morphy's has been in business since 2004 and has grown from two to over 65 employees in over a decade.

Morphy Auctions is located at 2000 North Reading Road, Denver, PA 17517. We can be reached by phone at 717-335-3435, by fax at 717-336-7115, and by email at [info@morphyauctions.com](mailto:info@morphyauctions.com). Morphy Auctions is open seven days a week from 9am to 4pm. For more information on Morphy's, please visit [www.MorphyAuctions.com](http://www.MorphyAuctions.com).



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