

Constructech Awards the 2016 Connected Truck of the Year

The editors of Constructech magazine are proud to announce the 2016 Connected Truck of the Year winner is awarded to the 2016 Ford F-150 from Ford Motor Co.

Carol Stream, Ill. (PRWEB) January 19, 2016 -- We live in an age where things are built to last. Buildings and monuments are intended to push new boundaries and stand the test of time, so who's to say that a truck can't aspire to the same thing. For years, one pickup has done such a thing for the construction industry and towered above the rest.

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"At a construction site you can't escape seeing a variety of tools, mounds of paperwork, and more importantly, pick-up trucks," says Peggy Smedley, editorial director, Constructech. "That's why the right balance of rugged and connected have helped to mark the third consecutive year for Ford earning the Constructech Truck of the Year."

A wide range of criteria was used to evaluate the winning truck including; bare bones power, versatility, top of the line safety features, and integration of new M2M and IoT (Internet of Things) technology that enable everyone from foremen to contractors to the everyday workers to always be connected and on task.

"An efficient and strong truck is the most important tool a contractor can possess," says Laura Black, editor, Constructech. "The Ford F-150 is as hands on as you can get and remains the top choice of those in the construction industry."

To learn more about the Connected Truck of the Year, please visit the Website.

More on the 2016 Connected Truck of the Year will be featured in the Jan/Feb issue of Constructech. Order a <u>print</u> issue today or download the digital version in the Constructech app, available in the iTunes Store App Store or Google Play. Simply search for Constructech.

About Constructech magazine

Constructech magazine is where construction and technology converge. The publication influences construction professionals to unleash the business value of technology. constructech.com



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