

## **Lazydays RV Promotes James Paredes to General Sales Manager**

*The RV Authority and world's largest RV dealership has appointed James Paredes as General Sales Manager for Lazydays' new Johnstown, Colorado location*

Tampa, Fla. ([PRWEB](#)) January 14, 2016 -- [Lazydays](#), The RV Authority and world's largest RV dealership, has announced the promotion of James Paredes to General Sales Manager (GSM) for the company's new Johnstown, Colorado dealership. Paredes has 20 years of retail experience, including sales and managerial roles in both the automotive and RV industries.

Lazydays recently expanded into the Colorado market following its [acquisition of RV America](#), which includes two Denver-area RV dealerships in Aurora and Longmont as well as the Johnstown dealership in Northern Colorado. In his new role as GSM, Paredes will oversee the day-to-day sales operations of the Johnstown location.

“James has a long history of success at Lazydays, having consistently contributed to the company's growth and high levels of customer satisfaction throughout his sales and management career,” said Chris Trapeni, Vice President of Lazydays' Western Region. “I am confident that he will excel in his new position and will help our Johnstown dealership achieve the same excellence for which our Tampa and Tucson locations are renowned.”

Paredes began his career at Lazydays in 1999, when he was first hired as a sales consultant. He subsequently spent nine years in the automotive industry, where he served as Sales Director and General Sales Manager for Morgan Automotive Group. He returned to the Lazydays sales team in 2008 and was promoted to Sales Manager in 2012. While he was previously employed at Lazydays' Tampa headquarters—the largest single-site RV dealership in the world—Paredes has relocated to Colorado for his new role.

“The opportunity to grow the Lazydays' business and branding in the Southern Rockies region is a responsibility that I take very seriously, and I believe this development will have a huge impact on the RV industry,” said Paredes. “I am honored to have been appointed as GSM in Colorado, and I'm excited to take on the challenges of this new role. My passion for learning and training, as well as my proven ability to increase both profits and unit sales, will serve me well in this new endeavor.”

### **ABOUT LAZYDAYS**

[Lazydays](#)®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside [Tampa, FL](#), since 1996, Lazydays also has a dealership located in [Tucson, AZ](#), as well as the recent addition of three dealerships located in Johnstown, Aurora and Longmont, CO. Lazydays has the largest selection of RV brands in the nation featuring more than 1,700 new and pre-owned RVs, nearly 300 service bays, three accessories and parts stores and two on-site campgrounds with over 700 RV campsites. Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it “their home away from home.” Lazydays has been recognized as a “Top 50 RV Dealer” by RV Business and as one of Tampa Bay's “Top Work Places.” The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays' employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities. For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit [www.lazydays.com](http://www.lazydays.com).

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