

## **World Patent Marketing Success Group Combines Innovation and Safety With The Courtesy Light, A Must Have Car Accessory for Larger Vehicles**

*World Patent Marketing Reviews A New Automobile Invention. Will Courtesy Light Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) January 17, 2016 -- [World Patent Marketing](#), a vertically integrated manufacturer and engineer of patented products, announces the Courtesy Light, an automobile invention that provides added safety and courtesy to motorists while on the road.

"The Global Auto Parts and Accessories Manufacturing Industry is worth \$2 trillion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Replacement parts and accessories for older cars have supported the industry since consumers have decided to keep using older vehicles instead of buying new ones."

"The road can be quite a dangerous place most particularly at night," says Jerry Shapiro, Director of Manufacturing and [World Patent Marketing Inventions](#). "With motorists constantly exposed to various conditions as well as larger vehicles speeding alongside their vehicles, this could potentially become hazardous. The Courtesy Light is an automobile invention that allows larger vehicles to notify other motorists of their movement on the road while adding a courteous way of saying thank you at the same time."

The Courtesy Light is an automobile invention designed initially for larger vehicles such as trucks. When on the road, it can be difficult to determine the actions that motorists would take and even with built-in signal lights in vehicles, this can still be a challenge. This invention is a unique vehicular signal light which is designed with flashing LED lights. What makes this invention unique is that it allows drivers to flash polite messages such as "Thank You" upon accomplishing a lane switch or turn. The Courtesy Light is a great addition to any vehicle because not only is it highly useful, it is made of compact and durable materials which will not affect a car's aesthetic design.

"The Courtesy Light is no ordinary signal light and will provide added safety and other useful uses while on the road," says inventor Johnny G. "This automobile invention allows drivers of larger vehicles and even regular drivers for that matter, to properly inform other motorists of their planned action on the road. And, upon completing the task, they can flash a polite and courteous note of appreciation."

Christopher James, a truck driver from New Mexico, has this to say about the Courtesy Light: "One of the problems while being on the road is having difficulty in communicating with other motorists. Even with signal lights, people are still caught unaware of larger vehicles switching lanes. With the Courtesy Light, a more efficient lighting is utilized while being able to show some polite gratitude towards other drivers."

The Courtesy Light is an automobile invention that every vehicle should have.

### **ABOUT WORLD PATENT MARKETING**

World Patent Marketing is an innovation incubator and manufacturer of patented products for inventors and entrepreneurs. The company is broken into eight operating divisions: Research, Patents, Prototyping, Manufacturing, Retail, Web & Apps, Social Media and Capital Ventures.



As a leader in patent invention services, World Patent Marketing is by your side every step of the way, utilizing our capital and experience to protect, prepare, and manufacture your new product idea and get it out to the market. Get a patent with World Patent Marketing and the company will send representatives to trade shows every month in order to further advocate for its clients. It is just part of the [world patent marketing cost](#) of doing business.

[World Patent Marketing Success Stories](#) are made possible because of its A+ rating with the Better Business Bureau and its five star ratings from consumer review sites including: Consumer Affairs, Google, Trustpilot, Customer Lobby, Reseller Ratings, Yelp and My3Cents.

World Patent Marketing is also a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Greater Miami Chamber of Commerce, Association for Manufacturing Excellence, and the New York Inventor Exchange.

Visit the [worldpatentmarketing.com](#) website and find out [how to patent an invention](#). Contact us at (888) 926-8174.



**Contact Information**

**Bill Flanagan**

World Patent Marketing

<http://Bill.Flanagan>

+1 6465643919

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).