General Motors Joins Speaker Line-Up at TU-Automotive Cybersecurity USA

TU-Automotive has announced that Kevin Baltes, Director and CISO - Vehicle Services Cybersecurity at General Motors has joined the speaker line-up at the TU-Automotive Cybersecurity USA Conference & Exhibition (March 29-30, Novi, MI) to add to the discussion on how to build robust cybersecurity within the connected car industry.

Detroit, MI (PRWEB) January 14, 2016 -- At the TU-Automotive Cybersecurity USA Conference, Mr Baltes is to join a panel of experts from Security Innovation, Strategy Analytics and Peloton Technology to discuss how to update security protocols and processes for the next generation of automotive technology, including autonomous vehicles and higher-speed computing. He will contribute valuable automaker insight to the perspectives of security researchers and V2X technology developers respectively.

Annie Reddaway, head of cybersecurity research at TU-Automotive said "We are delighted to confirm Mr Baltes' participation on this panel. Cybersecurity can only be implemented through positive collaboration within the automotive industry, and it is encouraging that General Motors is prepared to lend its perspective to the debate."

The full panel overview is outlined below:

Future Proofing: Next Gen Automotive Technology

With security needing to be implemented from the get-go, delve into the next stages for automotive tech., including V2X, fleets and autonomous cars. What security requirements do these introduce?
- Anticipate the tech being developed today, to be found in future vehicles incl. ADAS systems to see what might be needed from the security perspective
- Autonomous: dream or nightmare? Scope out the real challenges and requirements, and how automakers can convince partners and consumers that they are safe and secure
- Think big! Identify what could threaten existing security paradigms, eg. threats to networked vehicles when quantum computing comes into play just as autonomous cars penetrate the market
Kevin Baltes, Director and CISO - Vehicle Services Cybersecurity, General Motors
Chuck Price, Vice President, Cloud Engineering, Peloton Technology
Jonathan Petit, Principal Scientist, Security Innovation
Moderator: Greg Basich, Senior Analyst, Strategy Analytics

About TU-Automotive Cybersecurity USA
Bringing top level speakers from the likes of Continental, UMTRI, The Alliance of Automobile Manufacturers, and Volkswagen, TU-Automotive Cybersecurity USA is the go-to event for the growing automotive cybersecurity community and those looking to stay ahead in this space.
The conference will include networking with attendees from across the connected car ecosystem as well as cybersecurity experts.

See the full agenda and speaker line-up here: www.tu-auto.com/cyber-security

There is currently a $300 discount off passes until January 15. Tickets will sell-out so early booking is strongly advised. Register here: http://www.tu-auto.com/cyber-security/register.php

About TU-Automotive
TU-Automotive is the reference point and communications hub for the evolving automotive technology segment as it converges with consumer electronics, mobile and IoT to re-define connectivity, mobility and autonomous use-cases. TU-Automotive provides the world's biggest B2B connected car conferences and exhibitions, as well as industry analysis and news.

For more information, visit http://www.tu-auto.com and follow us on Twitter @TUAutomotive

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