

The Last Gladiator: Evel Knievel Honored in British Customs' Legends Series

British Customs honors Evel Knievel, "The Last Gladiator," as part of their Legends Series remembering motorcycle greats.

Los Angeles, CA ([PRWEB](#)) January 12, 2016 -- Motorcycling has changed. Over the decades, the motorcycle community has shifted as its culture has grown disconnected from its roots. Many of the archives where the legends of motorcycling were recorded have been forgotten, and since they haven't been digitized, the motorcycle community's heritage has been lost.

Until now.

[British Customs](#), a lifestyle brand and designer of aftermarket motorcycle parts, has been connecting with the legends of motorcycling who are still with us to breathe new life into their stories and share them with today's motorcycle riders. British Customs has been interviewing and profiling many of yesteryear's motorcycle icons, and has been establishing an authoritative archive where these figures can live on and inspire new generations of riders.

British Customs calls this the Legends Series. The Legends Series bridges the past and the present by revitalizing the heritage of motorcycling in a fresh new way on their blog.

For riders who want their own piece of history, British Customs has built a number of custom motorcycles and developed multiple lines of products with some of the remaining legends that are true to the designs used in the heyday of motorcycling. These custom motorcycles include the [Triumphant](#) built with Eddie Mulder, the [Sonny Nutter Tribute](#) built with Sonny Nutter, the British Customs X Mule Motorcycles Tracker Classic built with Richard Pollock, and the Spirit of Gyronaut designed with the heirs of the original Gyronaut X-1 team. These motorcycles were built with parts that are publicly available, including Drag Pipes, Slash Cut TT Exhaust, Pro Builder Series Mule Motorcycles parts, the Stainless Steel Collection, and many others.

British Customs this week has added a researched and connected piece on America's most well known daredevil to their Legends Series: [Evel Knievel](#).

Evel Knievel was a hellion growing up in Butte, Montana, and his obsession with performing stunts on wheels started when he was young. Knievel's first major motorcycle jump occurred at the iconic Ascot Park in Gardena, California, and his most well known stunts include his attempt to jump the fountains at Caesar's Palace, and jumps at the Houston Astrodome and Wembley Stadium in London. Knievel is remembered as one of the most iconic and inspiring figures in motorcycling.

The motorcycles Knievel performed on, as did every other daredevil, stuntman, racer, and even the common rider, were all street bikes that had been stripped down and modified for any purpose wanted. In step with this, British Customs published a series of [style guides](#) to help riders inspired to transform any Triumph Modern Classic including the iconic Bonneville, Thruxton, Scrambler, and other into a tracker, cafe racer, dirt bike, desert sled, bobber, resto-mod, and other styles.

Each week, British Customs will publish at least two pieces on their blog to continue growing their archive on the racers, events, personalities, machines, and events that created the heritage of today's motorcycle



community.

Anyone interested in using or viewing the archival images and documents British Customs is digitizing is encouraged to [get in contact](#) with them.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



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