

Lazydays RV Announces New Sales Leadership Roles at the Tampa Dealership

The RV Authority and world's largest RV dealership has appointed Jeff Dillard as General Manager of Crown Club and Scott Caylor as Director of Sales

Tampa, Fla. ([PRWEB](#)) January 11, 2016 -- [Lazydays](#), The RV Authority and world's largest RV dealership, has announced two key promotions among its sales leadership team. Jeff Dillard has been named General Manager of Crown Club, the exclusive membership club for customers who purchase a qualifying luxury coach from Lazydays, and Scott Caylor has been appointed as Director of Sales. Both men are based at the company's expansive, 126-acre Tampa headquarters—the largest RV dealership in the world.

In his new role as Lazydays' Crown Club GM, Dillard will oversee all daily operations of sales, service, finance, inventory management and merchandising for class A diesel luxury RV's. He is a 20-year veteran of the RV industry with extensive leadership experience, having served as General Manager at Travel Country RV Center and Director of Sales for both Alliance Coach locations in Florida and Georgia. Dillard's promotion follows a successful stint as a Sales Manager at Lazydays Tampa, where he consistently demonstrated RV expertise and contributed to the dealership's ongoing growth.

Caylor began his 11-year Lazydays career as a member of the sales team, and was subsequently promoted to Internet Manager before moving into sales management. In his most recent role as Sales Manager and Towable Division Manager, he has proven to be an effective, versatile leader and has demonstrated the ability to take on multiple projects and complete them with efficiency and positive results. Caylor will continue to manage a sales team as he transitions into his new role, in which he will oversee the day-to-day operations of Lazydays' sales department.

“Jeff and Scott are exceptional sales leaders with an unwavering dedication to Lazydays' success,” said Ron Fleming, Vice President and General Manager of Lazydays. “They've both played a pivotal role in Tampa's growth and success. I am confident that Jeff and Scott will excel in their new positions and will help Lazydays achieve new milestones as we continue to grow the business in 2016 and beyond.”

ABOUT LAZYDAYS

[Lazydays](#)®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside [Tampa, FL](#) since 1996, Lazydays also has a dealership located in [Tucson, AZ](#) as well as the recent addition of three dealerships located in Johnstown, Aurora and Longmont, CO. Lazydays has the largest selection of RV brands in the nation featuring more than 1,700 new and pre-owned RVs, nearly 300 service bays, three accessories and parts stores and two on-site campgrounds with over 700 RV campsites. Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it “their home away from home.” Lazydays has been recognized as a “Top 50 RV Dealer” by RV Business and as one of Tampa Bay's “Top Work Places.” The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays' employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities. For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit www.lazydays.com.

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