

## **Identifix® and ASE Honor Aftermarket Drivability Technician of the Year**

*2015 winner of the Identifix® and ASE Aftermarket Drivability Technician of the Year award is a California shop manager with 25 years' experience.*

Roseville, Minnesota ([PRWEB](#)) January 12, 2016 -- Identifix, Inc., an industry leader in vehicle diagnostics and repair for over 25 years, and the National Institute for Automotive Service Excellence (ASE), recognized Dennis Turner, an ASE Certified automobile technician and shop manager of Franklin's Service in Arcata, California, with the organization's esteemed Identifix/ASE Aftermarket Drivability Technician of the Year award at the ASE's Fall Board of Governors meeting, held on November 18, 2015, at the Hotel Valley Ho in Scottsdale, Arizona.

The ASE annual awards celebrate the top scorers on the ASE Certification Tests. Other criteria the ASE takes into consideration include on-the-job excellence and community service. Out of a talent pool of over 300,000 ASE-certified technicians nationwide, only 46 ranked high enough this year to receive awards. Identifix is one of just 36 companies in the OEM and Aftermarket industries to co-sponsor an individual technician award in the auto, truck, collision and parts segments. Additionally, the ASE presented awards for instructors, students, service and parts consultants, and managers.

“The ASE Blue Seal represents a commitment to excellence for our industry, something Identifix strives for in assisting our customers,” said Mike Wiltrout, Identifix Training Supervisor, who presented the award to Turner at the meeting. “We also understand the value of ASE certification and testing, which is why only ASE certified technicians staff our repair hotline. This ensures our customers receive the best, most comprehensive information that's a result of years of rigorous training and hands-on experience.”

Turner, who's been an automotive technician for 25 years, will receive a complimentary one-year subscription to Direct-Hit®, Identifix's online diagnostic tool as part of his award package, something he appreciates as a current subscriber.

“Over the years, technology has really come to the forefront of auto repair,” said Turner. “Computer systems of vehicles have become complicated. When I started, I used to take things apart and repair them; now I have to spend more time diagnosing and replacing parts,” he said. “But when I don't know what's wrong with a vehicle, Direct-Hit saves me a lot of time. And I like the fact that it is easy to use.”

Turner lives in Fortuna, California and is an avid outdoorsman, spending time with family and friends hiking, backpacking, camping and hunting. He also enjoys attending his son's sporting events.

The ASE is a non-profit, independent organization dedicated to improving the quality of automotive service and repair through voluntary testing and certification of automotive professionals. It has been recognizing top technicians within the automotive industry for more than 40 years.

About Identifix:

Located in Roseville, MN, Identifix is a leading source for vehicle diagnostics, genuine OEM service & repair information, Factory Scheduled Maintenance plans and reliable estimating. Identifix's products and services include the online tool Direct-Hit and its technical Repair Hotline. Direct-Hit is a registered trademark of



Identifix. Founded in 1987, Identifix serves customers in the United States, Canada and Latin America and is a subsidiary of Solera Holdings, Inc. (SLH), a leading global provider of risk and asset management software and services to the global automotive and property marketplace, including the P&C insurance industry. For more information, visit [identifix.com](http://www.identifix.com) or follow the company on Twitter at <http://www.twitter.com/identifixdotcom>.

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