

## Ted Hitckock VP and General Manager of Northridge Toyota and Northridge Scion is Being Recognized

## Recognizing Ted Hitchcock for His Dedication and Being a Game Changer

Northridge, CA (<u>PRWEB</u>) January 11, 2016 -- Northridge Toyota | Scion would like to recognize Ted Hitchcock for his many years of commitment to Hitchcock Automotive Resources. Also of major importance is his dedication to the Northridge Toyota | Scion dealership located at 19950 Nordhoff St. Northridge 91324, of which he is both VP and General Manager of. Northridge Toyota | Scion has been serving the San Fernando Valley for over 40 years and recently unveiled their remodeled dealership. The dealership is across the street from the Northridge Mall and five minutes away from CSUN. Standing at 75,000 sq ft, three full stories, providing 60% greater service capacity, including a very large parts/accessories department and parking over a thousand cars, this dealership was rebuilt from the ground floor up.

This momentous event was possible due in large part to the efforts of Ted Hitchcock and his impressive staff. Ted is not new to managing an impressive staff; however he worked his way to VP and General Manager from the bottom up. Starting out as a salesman, then dedicating many years of helping customers and their families; Ted now oversees the Northridge Toyota | Scion dealership in Northridge as VP and General Manager. "I could not see myself doing anything else; I love what I do, and I feel overwhelmed at being able to be of assistance to many community organizations that are close to my heart", said Ted Hitchcock.

Ted is a part of a long tradition of car enthusiast's. The first family owned dealership was Marina Ford in Redondo Beach over 44 years ago. Ted has been a game changer for Northridge Toyota | Scion and is being recognized for this. Ted is a Navy veteran, family man, with children also seeing a bright future in the family business. He is a major supporter of many community organizations, especially those that focus on family, children and those that face the challenges of hunger and shelter. You will see Ted involved in the North Valley YMCA, the San Fernando Valley Rescue Mission, the LAPD PALS program, The Pacific Lodge Boys Home, and many others. He thinks of everyone who enters the dealership to be his guest being welcomed into his home; and they are treated accordingly.

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## Northridge Toyota | Scion in Northridge

Northridge Toyota | Scion has been a part of the San Fernando Valley for over 40 Years. Centrally located across the street from the Northridge Fashion Center, Northridge Toyota | Scion now serves the community with a new 75,000 sq foot facility. This facility houses a large inventory of new, certified pre-owned Toyota's and pre-owned cars, as well as a service center that has almost 60% greater capacity. Their dedicated staff, cutting edge parts and service departments, and state-of-the-art waiting area make their dealership a very appealing destination. In addition, Northridge Toyota is one of very few car dealers in LA County to be able to park over a thousand cars. Considered the neighborhood Toyota | Scion Dealership, they are family owned and operated, and are an active part of the community.



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