

SenseDriver Gets Ready for Manufacturing for Beta Users by Adding Engineering Talent to Help With Next Stage of Design

SenseDriver Looks Forward to Large Volume Manufacturing of Heads Up Display SenseHUD

Boston, MA. ([PRWEB](#)) December 28, 2015 -- SenseDriver Technologies (www.sensedriver.com), a KICVentures portfolio company, announced today that it is ramping up for the manufacturing of its heads up display SenseHUD through strategic partnerships meant to improve its manufacturing process.

SenseDriver has engaged outside engineering talent to gain special insight on design for the manufacturing efforts of SenseHUD, including easing the assembly process for manufacturing, developing mounting options for dashboards and honing its display structure.

SenseDriver also worked with Tool, Inc, a product design and development consultancy, to further refine the SenseHUD, with special attention to making the product adaptable to large-scale manufacturing.

Tool Inc's website states: "Our design process consists of planned iterations to incorporate the multidisciplinary perspectives of our staff, partners, and clients. What appears to be a linear design process is actually an integrated team of designers, engineers and researchers working hand-in-hand throughout each process phase."
[1]

The SenseHUD is a small, portable, aftermarket heads up display that mounts on the dash of any car. SenseHUD is specifically focused on improving driver safety by providing an affordable, safe driving technology that leverages the power and ubiquity of the smart phone. It works in conjunction with the safe driving app SenseSay.

About Tool, Inc.

Tool, Inc. (www.toolinc.com) is a product design and development consultancy that designs, engineers, prototypes, and supports the manufacturing of the best innovative new products.

About SenseDriver Technologies

SenseDriver Technologies (www.sensedriver.com) is a connected car company that creates safe driving technologies. By focusing on opportunities for innovation in the automobiles of yesterday, today and tomorrow, SenseDriver creates products that offer a level of accessibility everyone can experience.

About KICVentures

KICVentures (www.KICVentures.com) manages several portfolio companies (including SenseDriver Technologies) investing in disruptive technology in the health-tech sector. KICVentures acquires, creates, and nurtures companies and their technologies to their fullest potential.

[1] <http://toolinc.com/>



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