



MyGoKart.com extends directory services for automotive enthusiasts.

([PRWEB](#)) June 14, 2000 -- High-quality industry leader partnerships offers users optimum experience.

MyGoKart.com today announced the next phase in the growth of its targeted automotive network. Recent strategic alliances with industry leaders, GroupBuyCenter.com and AsianScene.com, spark phase II of MyGoKart's dedication to forging strategic alliances. These alliances are designed to enhance visitor experience, while strengthening industry leadership.

As a direct result of this relationship, MyGoKart and its premium partners will actively launch joint marketing promotions to enhance traffic and exposure. MyGoKart's mainstream advertising efforts will circulate across targeted major online giants, such as Microsoft's Carpoint, for the remainder of the year. Partner companies will also benefit from a variety of resources, programs and information available at MyGoKart.

"MyGoKart's recent strategic alliances was a direct result of automotive enthusiasts demand for a single uniform resource center containing high-quality performance information. This offers significant value for MyGoKart users as well as creates a powerful industry growth model for networked success. MyGoKart's recent partner efforts will result in a high-quality mall-like center where enthusiasts begin their performance journey. Reciprocal site traffic and industry-wide leadership of the MyGoKart network offer our visitors an enriched and enhanced visitor experience. MyGoKart will be continually seeking new industry leaders to join the network creating the ultimate performance community", said Ken Hong, CEO of ISCCI.com

MyGoKart.com is revolutionizing its network directory resources to open doors for small to medium-sized sites seeking effective exposure opportunities. Partners are able to leverage the MyGoKart brand loyalty while complementing MyGoKart's readers with valuable performance information. Co-branding effects create a synergistically powerful entity by which quality sites can solidify their roles as internet leaders. MyGoKart.com's immediate goal is to work with partners to create tightly woven industry relationships. MyGoKart's partnership model will be an evolving one designed to simplify and streamline the way partners work with MyGoKart.

About ISCCI.com

ISCCI.com is today's leading internet communications and systems integration company serving growing businesses. Established as a consulting company in 1988, ISCCI.com provides a wide array of technical solutions for businesses.

ISCCI.com is also Silicon Valley's web-based solutions provider offering web-based solutions for growing companies. Premium services for growing companies include on-line advertising, e-commerce solutions, and web hosting.

Marching onwards...by capitalizing on our 10 plus years integration skills and consulting experiences, ISCCI.com offers their sleuth of targeted internet portal web sites to offer e-communications and advertising services. Commitment to quality, with cutting-edge technology, enables ISCCI.com to offer the most advanced solutions to visitors and customers alike in this new internet era.



MyGoKart Network of Targeted Portals:

SpeedSource - <http://speedsource.mygokart.com>
Drag Racing - <http://drag.mygokart.com>
Toyota - <http://toyota.mygokart.com>
European - <http://euro.mygokart.com>
Volkswagen - <http://vw.mygokart.com>
Auto Sound & Security - <http://sound.mygokart.com>
FreeMusicSource - <http://freemusicsource.mygokart.com>
Hot Rodding - <http://rodding.mygokart.com>
Kit Cars - <http://kit.mygokart.com>
SUV Dealers - <http://suvdealers.mygokart.com>
Trucks - <http://trucks.mygokart.com>
Off-Roading - <http://offroading.mygokart.com>
Mustang & Camaro - <http://mustang.mygokart.com>
Chevrolet - <http://chevy.mygokart.com>
Mopar - <http://mopar.mygokart.com>
AdamSociety - <http://adamsociety.mygokart.com>
CaliCare - <http://calicare.mygokart.com>
FlexSeller - <http://www.flexseller.com>

For more information, contact ISCCI.com at 408-227-2286, by e-mail at speedbuddy@mygokart.com, or visit the ISCCI.com web site at <http://www.iscci.com>



Contact Information

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ISCCI.com

Online Web 2.0 Version

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