



Chek.com Offers "Login To Win" Car Promotion to its Affiliates

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Sweepstakes expected to dramatically increase Affiliate revenues. Affiliates can offer site visitors the chance to Win choice of Porsche, Audi, Jaguar, Nissan, or Harley Davidson.

BUFFALO, NY (April 20, 2000) Chek.com (www.chek.com), the leading provider of Branded e-mail solutions on the Internet, announced that Chek.com Affiliates can now benefit from the "Login To Win" sweepstakes giveaway that rewards people for signing up and using free e-mail accounts provided by Chek.com. The Grand Prize in the giveaway is the winner's choice of a year 2000 Porsche Boxster, Audi TT, Jaguar S-Type, Nissan Xterra, or Harley Davidson motorcycle. Visit <http://affiliates.chek.com> to join the fastest growing affiliate program on the web. Once your affiliate application is approved go to www.reporting.net to pick up your Car Promotion link. That links will turn your web site into a cash generator at no cost to you.

Chek.com supplies Branded e-mail services to many of the biggest and most popular sites on the Web. Contestants earn 10 entries into the "Login To Win" giveaway simply by signing up for a free e-mail account and contestants can increase their chances to win by checking their e-mail account often, and referring others to open a free e-mail account. All current users of free e-mail services at participating Chek.com affiliate sites are automatically entered to win.

George Chamoun, Chief Executive Officer of Chek.com, said, "People can increase their chances to win simply by doing what millions of people do every day—check their e-mail."

"Login To Win" entrants are also eligible for the monthly drawing of a 27" color television with wireless remote. One TV will be given away on the first of each month between now and the sweepstakes deadline of August 31, 2000.

For official sweepstakes rules, please visit <http://logintowin.chek.com>.

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Contact Information

Michael Garofalo

Chek.com

Online Web 2.0 Version

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