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CarTrackers.com $\hat{A} \Box$ s Used Car Database Grows to over 1 million cars

(<u>PRWEB</u>) May 6, 2000 -- CarTrackers.com (<u>www.cartrackers.com</u>), a premier automotive Web site today announced they have added approximately 200,000 used cars to its online used car database bringing the total to over 1 million. CarTrackers.comÂ \square s searchable used car inventory is now worth an estimated \$8 billion US.

 $\hat{A} \square$ Providing our customers with one of the largest databases of used cars online is keeping with our mission to expand the availability and usefulness of our Web site to millions of individuals who are logging on in search of purchasing, selling or owning a vehicle. Our used car database search is easy to use and gives our customers the best consumer-friendly automobile used car buying service online, $\hat{A} \square$ said Jeff Voth, president.

Some of the major advantages of the CarTrackers.com used car database is its simplified used car database Search, with Search criteria based on city, state and zip. Its inventory is updated daily, so the search results come back with current inventory from its partners, not data that is out dated and inaccurate. Actual inventory with firm prices 24 hours a day, seven days a week. Its listing customers can self edit their ads as well as delete them when sold. A Lemon Check is available in most of their vehicle search results, if a V.I.N.# is supplied by the listing party. They also have access to reviews from "when they were new" in the Past Reviews section of their Used Cars pages. Customers can access used car values through Kelley Blue Book, extended Warranties with Warrantybynet and insurance through InsWeb. These items are what sets them apart from the others.

With the addition of the new inventory, CarTrackers.com now ranks as one of the largest used car databases with over 1 million used vehicles available for instant search across the United States and Canada.

Established in 1997, CarTrackers.com has been an effective clearinghouse of automotive information. Other services that CarTrackers.com offers are new car quotes, warranties, insurance, accessories, finance, consumer advice, and new car guide information.

With offices in Silicon Valley and St. Catharines, Ontario, Canada, CarTrackers.com $\hat{A} \Box$ s focus has remained to empower the automotive consumer by providing free, comprehensive information surrounding the automotive industry. Their mission is to expand the availability and usefulness of its Web site to millions of individuals who are logging on in search of purchasing, selling or owning a vehicle.

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