Auto Dealers, Stop Losing Money And Missing Revenue When Acquiring Vehicles With Open Safety Recalls

Auto dealers can now accurately assess the safety recall status on vehicles they acquire in real-time, with AutoAp, Inc.'s Recall Status Now! ☐ - the industry's first, highly-accurate, on-demand safety recall verification mobile app.

([PRWEB](#)) January 06, 2016 -- AutoAp, the leading automotive industry resource for professional grade safety recall management solutions, has leveraged its proprietary safety recall discovery and verification capability with the launch of Recall Status Now! ☐ - the industry's first real-time safety recall status verification mobile app.

Current methods for dealers are insufficient: The high volume of safety recalls continues to have a negative impact on auto retailers as they acquire vehicles in trade, or through auctions. Prior to the release of Recall Status Now!, no solution existed that combined highly-accurate and timely safety recall data with real-time, automated safety recall status verification. Other recall lookup tools exist (including safercar.gov) that can check the VIN-specific safety recall status, but have inaccurate recall information and/or significant recall data publishing delays that contribute to false-positive, or worse, false-negative safety recall status results.

Dealers can save... and make money with accurate, timely recall status: Taking an off-brand vehicle in trade and finding out it has open safety recalls will cost you to transport it to and from authorized repair, and add time getting it front-line ready. And, passing up buying an in-brand trade that has open safety recalls is flushing high margin service revenue down the drain. Know for certain with Recall Status Now! - before you buy.

AutoAp's proprietary, multi-sourced and validated, automated recall verification process delivers more accurate and timely safety recall status than is available from NHTSA or vehicle history report companies. This level of accuracy allows dealers to rely on Recall Status Now! to make better business decisions at acquisition.

The newest addition to AutoAp, Inc.'s family of powerful safety recall management solutions, enables dealers to scan a VIN with the mobile app, and quickly get its current, accurate safety recall status, that can be printed or emailed directly from the app.

Recall Status Now! joins Dynamic Recall Management☐ - AutoAp's flagship daily inventory safety recall review service, currently selling into the franchised auto dealer, car rental and fleet markets.

AutoAp, Inc., is a Beaverton, Ore.-based automotive software development company, focused on bringing innovative, patents-pending safety recall management solutions to organizations involved in the ownership, purchase, sale, service, financing, insuring or management of vehicles or fleets of vehicles.
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