

## Vanson Leathers at 6 Great Events for 75th Annual Sturgis Motorcycle Rally

Vanson Leathers, America's largest manufacturer of leather motorcycle jackets and custom race suits is excited to announce our participation at the 75th Motorcycle Rally in Sturgis SD with the sponsorship of Black Hills Drag Racing and support for Doug Danger in his attempt to jump 22 cars on one of Evel Knievels original XR 750's.

Fall River, Massachusetts (<u>PRWEB</u>) August 01, 2015 -- Vanson Leather is sponsoring the 2015 Black Hills Drag Racing at Sturgis Dragway with a sponsorship program for every class of racing culminating in a free Drag Race suit for the winner of the Top Fuel Class. This is a commitment of over \$7500.00 of sponsorship dollars for this event alone.

Vanson Leather is proud to announce that in 2015 we have committed over \$150,000.00 to sponsorship programs with numerous motorcycle racing organizations.

The Black Hills Drag Races will be held at Sturgis Dragway August 1-3rd.

At 5 pm on Thursday August 6th, Doug Danger will recreate Evel Knievel's 22 car jump at the amphitheater at the Buffalo Chip.

Doug Danger, longtime Vanson sponsored DareDevil Motorcycle jumper will use Evel's own bike to set the new record. This bike is one of Evel's original XR 750 Harley-Davidson that he did a lot of the original jumps with.

For this event Vanson has created a replica Evil Knievel suit complete to the last detail with flowing cape and lucky rabbit's foot.

Doug Danger has been jumping motorcycles for over 30 years, and for 30 years Vanson Leathers has been a providing his leathers.

August 3-6th: Short Track, AMA Flat Track, Sturgis Half Mile and the Harley Davidson Hooligan Dirt Dash. Vanson Leathers is proud to sponsor some of the best racers in Short Track, Flat Track and Half Mile racing: Nicole (Cheza) Mees, Mac Mcgrew from M3 Racing, and Don's Kawasaki Team all merit special mention.Vanson leathers is also proud to sponsor Shaun and Aaron Guardado of Suicide Machine Company. Details of these events can be found at the<u>Vanson Leathers Homepage</u>

About Vanson Leathers:

Vanson Leathers has been building competition racing leathers and motorcycle street gear since 1974. Started in a fifth floor walk-up loft in the South End of Boston, Vanson Leathers has remained a specialist company hand making garment, one at a time, in the USA. Vanson Leathers currently occupies 50,000 sq. feet in an old stone mill building in Fall River, Massachusetts.



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**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.