

Embargoed until 5/20/15 6:00 PM EST

## Chip Foose & MMD Unveil 800+ HP 2015 Mustang

The 2015 MMD by Foose Mustang will be given away at the AmericanMuscle Car Show by Chip Foose himself

- Unveiling/Giveaway Page: http://www.americanmuscle.com/mmd-foose-2015-mustang-giveaway.html
- Video: https://www.youtube.com/watch?v=IB8Bsi4dxXA
- Visual Assets: https://www.dropbox.com/sh/6dtjoj6l73g14xz/AAA60q1MiNkFe1pnX\_8i7\_9Sa?dl=0

# Highlights

- MMD and Chip Foose unveiled the 2015 MMD by Foose Mustang at Foose Design Inc. in Huntington Beach, CA May 20<sup>th</sup>, 3:00pm CST
- Foose and MMD worked together to create a wide-selection of new exterior body parts for the 2015 Mustang now being seen for the first time
- 6 MMD By Foose Styling Parts will be available in September at AmericanMuscle.com
- MMD by Foose packs 810 HP at the crank and 650 RWHP with a Bama Performance Supercharger Package (Powered by a Whipple 2.9L)
- Chip Foose will personally hand the keys over to the winner at the 7<sup>th</sup> AmericanMuscle Charity Car Show

### **MMD by Foose Parts List**

- MMD by Foose Chin Spoiler
- MMD by Foose Hood Scoop
- MMD by Foose Rocker Panels
- MMD by Foose Side Scoops
- MMD by Foose Quarter Windows
- MMD by Foose Rear Spoiler
- Foose Custom Wheels
- Foose Custom Striping
- Custom MMD by Foose Door Sill Plates
- Custom MMD by Foose Headrest
- Driveshaft Shop Carbon Fiber Driveshaft
- Driveshaft Shop 1400 HP Halfshafts
- Vogtland Sport Lowering Springs Kit
- Magnaflow Competition Catback Exhaust
- Bama Supercharger Package (Powered by a Whipple 2.9L)

### MMD by Foose 2015 Mustang Giveaway

MALVERN, Pa. (May 20, 2015) – Modern Muscle Design (MMD), the leader in aftermarket Mustang styling, along with the renowned vehicle designer, <u>Chip Foose</u>, today unveiled a one-off 810-horsepower supercharged MMD by Foose 2015 Mustang GT at Foose Design Inc. headquarters in Huntington Beach, California.

Today's reveal comes ahead of the annual AmericanMuscle Mustang Show in Pennsylvania where the custom-built Mustang will be given away. The 2015 AmericanMuscle Mustang Show is the 7<sup>th</sup> annual charity all-Mustang car show in which 10,000+ spectators and nearly 3,000 Mustangs gather to benefit this year's charity, Make-A-Wish<sup>®</sup>.

At the heart of MMD by Foose is a 5.0 liter V8 engine producing more than 810 horsepower at the crank courtesy of a specially tuned version of Bama Performance's 2.9-liter twin scroll Whipple supercharger. After being routed through the transmission, a custom carbon fiber driveshaft and upgraded axles from The Driveshaft Shop, 650 horsepower reaches the custom 20" Foose Design wheels wrapped in Pirelli tires. Additional performance enhancements include a Magnaflow Competition Cat-back exhaust system built to optimize exhaust flow and performance for the MMD by Foose 2015 Mustang, as well as Vogtland Sport Suspension; assuring the perfect stance and handling to cope with the car's increased acceleration.

Starting first as a simple sketch months prior, Foose incorporated his signature design aesthetic into every aspect of the Mustang, complementing the car's high performance and bringing eight new MMD by Foose components to life which will be available as stand-alone parts to order later this year. Using an advanced system of sculpting and prototyping, MMD and Foose developed the new parts to become seamless additions to the Mustang's factory design. Each new part was further refined to ensure world-class OE-spec fitments and customer satisfaction when they go on sale in the fall, sold exclusively through <u>www.AmericanMuscle.com</u>.

"We are very excited to work together with MMD and legendary designer Chip Foose to debut the MMD by Foose Mustang to the world," said Justin Dugan of AmericanMuscle. "We are thrilled to be able to offer fans a chance to win such a unique Mustang at our car show this summer."

The new MMD by Foose products installed on this 2015 Mustang GT include:

- **MMD by Foose Chin Spoiler:** A sleek chin-spoiler that takes cues from the factory design and adds a cleaner, lower appearance to the front bumper.
- **MMD by Foose Hood Scoop**: The dual ram-air styled hood scoop fills out the factory hood's center channel and continues the sharp crease marking the center of the vehicle, adding an aggressive look to the front end of the car.
- **MMD by Foose Rocker Panels**: The MMD by Foose rocker panels elegantly match the side profile of the vehicle when combined with the MMD by Foose chin spoiler, providing the whole vehicle with a lower overall look.
- **MMD by Foose Side Scoops**: The MMD by Foose side scoops accent the vehicle's factory body lines and draw inspiration from the performance pony cars of the 1960s and 70s. Working in conjunction with the MMD by Foose ¼ window louvers and hood scoop, these accessories add a unique look to the car that underscores its raw 810-horsepower performance.
- **MMD by Foose Quarter Window Louvers**: Following the seam of the factory quarter window and adding just enough depth to nod at a retro/scooped design, MMD by Foose Quarter Window Louvers look as though they could have been added at the factory. In keeping the theme of all of the MMD by Foose parts, the subtle creases in the window louvers perfectly compliment the creases found in the hood scoop, side scoops, etc.
- **MMD by Foose Rear Spoiler**: Playing off of the factory roof lines, license plate surround and lower bumper, this rear spoiler looks sleek and elegant enough to be original equipment, yet aggressive enough to turn heads.

"I am so excited about the parts that MMD and I have been working on for the 2015 Mustang. They really enhance the factory styling while keeping that classic Mustang look. We started by looking at the factory design language of the car itself and I really wanted to translate that into all of the parts that I designed. I didn't want them to look like an afterthought or obviously an aftermarket part, but something you could get right from the factory." – Chip Foose Starting today and through August 3, 2015, fans can enter online up to once a week to win the MMD by Foose. AmericanMuscle will fly the winner to its 2015 Mustang Show in Mohnton, PA. Chip Foose will be on-hand to deliver the keys to the lucky winner on August 15. The show benefits the Make-a-Wish<sup>®</sup> Foundation and is expected to draw more than 10,000 spectators and more than 2,500 Mustangs. Must be 18 or older to enter and a resident of the United States. For more information about the sweepstakes, please visit: <u>http://www.americanmuscle.com/foose</u>.

#### About AmericanMuscle

Starting out in 2003, AmericanMuscle quickly rose to be one of the leading aftermarket Mustang parts providers in the business. Catering to the needs of late-model Mustang owners and enthusiasts, AmericanMuscle provides the most desirable parts at the best prices. Located just outside of Philadelphia, AmericanMuscle is dedicated to offering the Mustang community with the highest quality of parts and service. Please visit <u>http://www.AmericanMuscle.com</u> for more information.

#### About MMD (Modern Muscle Design)

Modern Muscle Design (MMD) sources the highest quality materials and using the most advanced 3D rendering technology available to craft next-generation styling parts for any vehicle at a fraction of the traditional cost. Offering superior and durable parts that have better than factory fitment, MMD makes customizing vehicles simple. AmericanMuscle is the sole outlet for Modern Muscle Design's parts and customization options. View MMD's full selection of products at <u>http://www.AmericanMuscle.com</u> and for more information, please visit <u>http://www.modernmuscledesign.com</u>.

#### About Foose Design Inc.

Founded in 1998, Foose Design is an automotive and product development company directed by legendary designer and fabricator Chip Foose. Headquartered in Huntington Beach, Calif., the company specializes in illustration, graphics, ideation model making, surfacing and the complete construction of automobiles and automobile-related products, including its unique line of Foose Design wheels. Its products and creative services are available to private individuals, television and film companies and automotive manufacturers. Visit the company Web site at <a href="http://www.chipfoose.com">http://www.chipfoose.com</a> for more information.

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