



STONEAGE.COM IS EXCLUSIVE AUTOSITE IN THE VOYAGER.NET SHOPPING MALL

([PRWEB](#)) April 29, 2000 -- STONEAGE.COM IS EXCLUSIVE AUTOSITE IN THE VOYAGER.NET SHOPPING MALL

TROY, MI, April 27, 2000 - StoneAge.com, a leading Online auto shopping site, and Voyager.net, a leading full service Internet communications company, today announced an agreement that will provide visitors to the Voyager.net Shopping Mall (www.mall2000.com) with greater access to Online auto buying.

StoneAge.com is one of the few Online companies that is profitable and has built its business on strategic partnerships rather than on multi-million dollar advertising spending. "We are thrilled about this partnership because it will have a major impact on the number of visitors to StoneAge," said Mark Campbell, chairman and chief executive officer, at StoneAge.com. "We have always been an advocate of the consumer and now even more car buyers will have the opportunity to benefit from the no-haggle, StoneAge approach!"

"We are impressed with the creative Online presentation of www.mall2000.com," noted Charlie Gragg, senior vice president of marketing, StoneAge.com. "It's a great cross between e-commerce, and a brick-n-mortar shopping mall like you'd see in your neighborhood, with StoneAge strategically placed in the parking lot - where the cars are."

StoneAge.com will be featured as the exclusive auto site in Voyager.net's Shopping Mall along with over 50 nationally recognized stores including: The Disney Store, OfficeMax, Lands' End, Fossil and Amazon.com. "We are excited about our agreement with StoneAge because of their top 10 national ranking as an Online auto site. Our strategy is to partner with some of the most well known e-commerce sites on the web." said Tony Paalz, senior vice president of marketing, Voyager.net.

About STONEAGE.COM

StoneAge.com was recently awarded an overall rating of EXCELLENT from PC Magazine, one of only two online auto sites to receive this premier designation, and is consistently ranked nationally as one of the top 10 online auto sites by Gomez Advisors and PCDataOnline.

Established in 1996, this Motor-City-based company is recognized for its innovative features and entrepreneurial leadership in the online auto industry. StoneAge.com has experienced significant and profitable growth in the last year and currently serves over 750,000 customers each month. The StoneAge.com mission is to be a third party, unbiased advocate for the consumer. StoneAge.com provides both a broad range of research information so that consumers can make informed purchasing decisions, as well as a wide choice of buying methods for new and pre-owned vehicles, in recognition of the fact that different people prefer to purchase vehicles in different ways. StoneAge.com maintains an extensive network of top-rated auto dealerships throughout the U.S. and Canada. Contact StoneAge at www.stoneage.com or toll-free at 1-800-STONEAGE.

About Voyager.net

Voyager.net is the largest full-service Internet communications company focused on the Midwestern United



States, with over 365,000 subscribers. Voyager.net provides high-speed data communications services and Internet access to residential and business customers. Services include broadband Digital Subscriber Line (DSL) dedicated business connectivity, cable modem access, dial-up Internet access, Web hosting, electronic commerce, server co-location and long distance phone services. The Company operates the largest dial-up Internet network in the Midwest in terms of geographic coverage, with approximately 200 Voyager.net-owned points of presence in Michigan, Wisconsin, Ohio, Illinois, Indiana and Minnesota. Voyager.net has CLEC (Competitive Local Exchange Carrier) status in Michigan, Ohio and Wisconsin. Additional service and pricing information is available at www.voyager.net.

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Contact Information

Christie Thomas

StoneAge.com

Online Web 2.0 Version

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