



## AAA Has Auto Quotes In 5 Minutes Or Less

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AAA Michigan offers online quotes in 5 minutes or less

You've got your eye on a shiny new car and are just serious enough to be wondering about insurance rates. What is the premium likely to be? How quickly can you find out before the phone or doorbell rings? Before dinner is ready? Before halftime is over?

Can you spare five minutes?

Consumers can get an auto insurance quote online from Auto Club Insurance Association (ACIA) in about five minutes, using AAA Michigan's new "real-time" insurance quote feature at <http://www.aaamich.com>. And there is no need to fill in endless forms, unlike other rate-quote sites online.

Simply by answering a short series of questions on the Internet, the customer is provided with a detailed quote. If the quote is acceptable, the buying process can be initiated online. Start-up requirements and additional information are provided by e-mail or phone, based on personal preference.

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Customers can also call the AAA Michigan Member Service Center at 1-800-AAA-MICH (222-6424), or print the quote on a home PC and take it to one of AAA's many convenient sales offices statewide (see the branch and agent locator at [www.aaamich.com](http://www.aaamich.com)).

The system provides instant quotes for almost all cars, pickup trucks, vans and SUVs. In a few situations, AAA may not be able to provide an online quote, but we will provide a quote by e-mail, usually within one business day.

This new service makes it easier than ever before to take advantage of the many valuable services provided by AAA Michigan.

"We know our members' time is valuable," says Terry Shea, President and COO of Auto Club Insurance Association (ACIA). "It is important for them to get the information they need, when and how they need it. For this reason, we provide a wide variety of high-quality distribution channels. Making it easy for our members to deal with us is our number one priority. Our 500 agents, our 1,000 claims employees, our call centers and our Internet site reflect AAA's commitment to giving the very best service available anywhere!"

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).