



AutoBreakdown.com Auction will cause Traffic Jam.

([PRWEB](#)) March 2, 2000 -- AUTOBREAKDOWN.COM ON AUCTION BLOCK

The owner of AutoBreakdown.com has decided to auction the domain name at the premier domain auction site AfterNIC.com

"A generic domain name is an integral part of a successful online presence," says the owner Thomas Evans, "AutoBreakdown.com is a domain that fulfils this criteria." "Domain names that are easy to read, spell and remember are very valuable assets. The buyer of AutoBreakdown.com will see a massive influx of traffic and the name will pay for itself in terms of new sign-ups and advertising."

The availability of generic domain names is very limited, and AutoBreakdown.com is the premium name in the breakdown business. After the high profile sale of Autos.com, for \$2 million, AutoBreakdown.com starts with an opening bid of just \$7,500. The auction is 30 days in length and is at <http://www.afternic.com/~AutoBreakdown.com>

"I'd like to develop the site, but I believe that the name could be far better used by a company in the Automotive industry" says Thomas Evans, "I can see it being used as an auto spares e-commerce site, or a major online presence for an auto recovery company. This sort of premium does not appear everyday, and the company who buy it are going to have some very hot property on their hands."

The name is being auctioned at AfterNIC.com. They are the number one domain auction site with live bidding and appraisals.

**Contact Information****Thomas Evans**<http://www.AutoBreakdown.com>**Online Web 2.0 Version**You can read the online version of this press release [here](#).