



## **AD-DRIVE.COM LANDS ITS FIRST ADVERTISING ACCOUNT**

([PRWEB](#)) January 7, 2000 -- San Diego, CA-based Ad-Drive.com has received a patent pending covering Dot-Com display advertising on private commuter vehicles.

The company's studies showed a significant number of car and truck owners would be willing to provide space for display advertising. Various types of compensation will be offered, such as gasoline, insurance, car payments, and college tuition.

The level of compensation will be based on the metropolitan area, traffic count, driving times, parking location, and the type and size of the ad and vehicle.

Ad-Drive's first customer is ToFeel.com, whose newly announced technology will enable person-to-person touch communication over the Web. Irish-based Grandma will be able to give and receive life-like Cyberhugs from her grandchild Suzy in California, while video telephoning.

Parent company, Design Systems R&D, Inc. plans to license the rights for U.S. and international use. For details and contact information, please visit the company's Web sites at [www.ad-drive.com](http://www.ad-drive.com) and [www.tofeel.com](http://www.tofeel.com). Or email them at [dsrd@flash.net](mailto:dsrd@flash.net) or fax your inquiry to 619-445-0505.



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**Online Web 2.0 Version**

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