

## BF Goodrich North Island Four Wheel Drive Challenge

(<u>PRWEB</u>) November 29, 1999 -- The BF Goodrich North Island Four Wheel Drive web site has been set up to publicise the biannual BF Goodrich North Island Four Wheel Drive Challenge - an off-road trip that takes place every two years in the North Island of New Zealand.

The inaugural trip took place during February and March 1999, and over the two-week period we (35 participants and 6 organisers) travelled the length of the North Island from Cape Reinga in the north to Wellington in the south. In between we visited the northern most point, the geographical centre and the southern most point of the island.

Follow the pages link to find out all about the 1999 trip. Here you will find daily trip reports, GPS plotted maps and lots of photos.

A similar trip - the Firestone South Island 4WD Experience - was held in February 1998 and everyone who participated had such a great time that we thought someone had to do a North Island one.

This is not a commercial venture - we don to want to make anything out of it, just cover the costs. The only beneficiaries of the trip are the sponsors and the participants. With access to the "back blocks" of New Zealand becoming more and more restricted, we are keen to take what opportunities currently exist to enjoy the uniqueness that makes New Zealand special. And, as the Tread Lightly programme promotes, we can demonstrate that our recreational trips are compatible with caring for the environment and preserving it for future generations.

Watch this place for details of the trip planned for 2001 as they become available, but for further information drop us an email to bfgnic@xtra.co.nz



**Contact Information Alan Donaldson**BFGNIC

## Online Web 2.0 Version

You can read the online version of this press release here.