



Import Enthusiasts Race to SpeedSource for Import Honda/Acura Information

([PRWEB](#)) November 7, 1999 -- Import Enthusiasts Race to SpeedSource for Import Honda/Acura Information

Much of the hype in the import industry may be about the booming trend with record breaking runs launching Honda's into the 9-second mark. But SpeedSource continues to focus on what it does best - offering top quality, first rate information supported by consistently unique content. In June of 1999, SpeedSource proved the Import phenomenon is still going strong with the launch of it's Reader's rides section with cars spanning from the U.S. to Australia. Supported by contributions from top auto manufacturers and loyal visitors, many reader's are reporting enthusiasm with the site and celebrating it's contribution to the import industry.

The driving force behind SpeedSource focuses on representing the true heart of the import phenomenon with reader's rides, club information, in-depth shop updates, and revealing performance information offering a overall uniqueness to the site.

Meanwhile, SpeedSource is geared up for the November launch of it's new "Ask Mike" section, a discussion board dedicated to answering reader's questions regarding the truth in import performance parts and their effectiveness in the real world scene. This feature is being supported by Mike Ancas, editor of Grassroots Motorsports Magazine, who has published many Honda and Acura tech articles since 1990. SpeedSource reports that the discussion section underwent an overhaul and redesign to help reiterate the uniqueness of the site. As a part of the redesign, the feature's feel is much more mature and offers a clean, unobtrusive means for long sought after answers.

Readership contribution and online marketing will play a major role in the continued success for SpeedSource. Banner ads are being placed on a wide range of sites, including streetracing.org and asianscene.com, while involvement in the car show scene (some as far as Switzerland) and shop event promotions like the 2020 Autobody Tech Anniversary help keep the site fresh and one step ahead of the competition.

An innovative new import site focusing on creating a community and offering resources for valuable Honda/Acura information keeps this action packed import site moving at a frenzied pace.

Look for them at AltaVista with the keyword "SpeedSource"

visit <http://SpeedSource.iscci.com>



Contact Information

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Online Web 2.0 Version

You can read the online version of this press release [here](#).