



All Traffic Solutions Named Second Place Winner of the Transportation and Mobility Hackathon Sponsored by Fairfax County and the Virginia Department of Transportation

Company donates prize money to DC Rape Crisis Center

Herndon, VA ([PRWEB](#)) November 30, 2017 -- All Traffic Solutions, the leader in cloud-based traffic management solutions for law enforcement, transportation and smart cities, was named Second Place Winner in the Transportation and Mobility Hackathon, which was held on November 16–17, 2017. The event was designed to create innovative technology solutions to improve traffic congestion, safety, mobility, and technology associated with automated and connected vehicles. The All Traffic Solutions team was recognized for its innovative solution that leverages traffic-related and non-traffic related data sources to identify, rank and classify Virginia intersections for safety, in order to reduce the number of crashes and make roads safer and less congested.

ATS distilled their findings into a simple, crash safety metric that characterizes locations against similar location cohorts. By leveraging the insights gleaned from this data intelligence, VDOT can prioritize resources more efficiently, communicate with drivers and pedestrians via conditional messaging notifications, redirect traffic flow to alleviate congestion, improve guidelines to create lower risk intersections, and produce time- and condition-responsive predictive heat maps for more informed decision making.

In observance of Giving Tuesday, the All Traffic Solutions team will donate their prize money. “In keeping with our mission to create healthier, happier cities, ATS has pledged our winnings to DC Rape Crisis Center, a non-profit organization that is dedicated to creating a world free of sexual violence through conscience and action,” said Inga Broerman, Chief Marketing Officer for All Traffic Solutions. “The leader of the ATS Hackathon team, Brendan Freehart, is an active volunteer with DCRCC, and we wanted to acknowledge his hard work on their behalf, as well as his contribution to our winning solution.”

"DC Rape Crisis Center would like to thank All Traffic Solutions for their generous donation," said Indira Henard, Executive Director for DCRCC. "Corporate gifts such as this enable us to provide essential prevention activities, programs and crisis intervention services for adult and child survivors of sexual assault in the DC area."

[View the All Traffic Solutions presentation](#) from the Transportation and Mobility Hackathon.

[Learn about ATS connected traffic management solutions](#) that leverage the latest technologies, IoT and a data-driven approach to address today's most pressing traffic and transportation challenges.

[Donate and learn more](#) about DC Rape Crisis Center.

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About All Traffic Solutions

Located outside Washington D.C. in Herndon, Virginia, All Traffic Solutions is consistently recognized as a leading innovator in the traffic safety industry for radar speed and variable message displays, imaging products



and intelligent transportation systems, delivering groundbreaking levels of service and product capability. By integrating cloud technology into all of its products, All Traffic Solutions allows customers to manage all their equipment and data remotely through a browser, resulting in better traffic safety outcomes and initiatives related to vehicle-to-infrastructure solutions and smart cities. For more information, visit www.AllTrafficSolutions.com.

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