

Make your work zones smarter and safer with simple and effective solutions

All Traffic Solutions to focus on SMARTer Work Zones at 2020 ATTSA Conference and Expo

HERNDON, Va. ([PRWEB](#)) January 23, 2020 -- Making work zones smarter and safer will be a key focus for ATS (All Traffic Solutions) at the ATTSA Conference and Expo this year.

Work zones continue to present challenges for drivers and major safety challenges for workers and transportation officials, but portable and connected technology can help to achieve the situational awareness and provide smoother traffic flows needed to reduce frustration as well as the numbers of accidents and casualties.

ATS provides flexible SMARTer Work Zone solutions that meet the specific needs of work zones and can help address an issue that saw 3,300 people killed nationally in the five years to 2018.

ATS' range of solutions offer products for literally any kind of work zone. The company's portable changeable message signs (PCMS) can be set up and in action in minutes and are integrated to their traffic flow detectors to provide a real-time, dynamic Queue Warning System. They can be pole-, trailer- or hitch mounted and operational in minutes and can provide speed dependent as well as other situational messaging to improve driver awareness. All products can be remotely managed and can provide data for real-time traffic operations as well as for statistical and analytical applications.

The company's radar speed signs provide an additional traffic calming capability; they can include a 120-decibel audible alert feature that warns both drivers and workers of speeding vehicles. CCTV can also provide traffic pattern data for decision making.

The data capabilities are driven by TrafficCloud®, ATS' patented web-based central management platform that enables real-time analytics and reporting. TrafficCloud can push information back to the various types of PCMS and radar speed signs, as well as to local traffic management centers, 511 services and apps.

From the roadside, drivers get up-to-the-minute information on traffic conditions, including traffic speeds and delays, as well as alternate routing. Meanwhile, transportation managers benefit from analytical and statistical services that enable better planning and safer operations.

“Work Zones are a fact of life and necessary to improve our infrastructure. But they do not have to be dangerous for workers or frustrating for drivers. Our simple and effective dynamic messaging and speed displays improve driver awareness, improve traffic flow and keep workers safe,” says Andy Souders, CEO of ATS.

“Simply put, our products save lives. The ATTSA event provides us with a great opportunity to talk about what we've done and to talk with others about what still needs to be done. We're also going to be talking about our other new safety solutions that address wrong-way driving and provide detection and alerts of road flooding.”

To learn more about ATS' SMARTer Work Zone Solutions, visit the company's [website](#).



The 2020 American Traffic Safety Services Association (ATTSA) Convention and Expo takes place 24-28 January at the Ernest N. Morial Convention Center, New Orleans, LA.



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