

## **All Traffic Solutions Named to 2020 NVTC Tech 100 for Technological Innovation in Traffic Safety and Parking**

*Leading provider of intelligent transportation and smart parking solutions recognized for third consecutive year for its innovative technology and cloud-based solutions.*

HERNDON, Va. ([PRWEB](#)) December 21, 2020 -- For the third consecutive year, Herndon, Virginia-based All Traffic Solutions (ATS) has been named as one of the NVTC Tech 100 companies. This highlights the work that All Traffic Solutions has done to improve traffic safety as well as the efficiency, durability, accuracy, and user-friendliness of its traffic and parking technologies and cloud-based software platforms.

The NVTC Tech 100 is an annual list chosen by the Northern Virginia Technology Council. This awards program celebrates the top companies and leaders in the Greater Washington technology community. Award categories represent the most important and growing sectors in the region's technology industry and highlight the companies and individuals who are driving tech innovation, implementing new solutions for their customers, and leading growth in the Greater Washington region.

To qualify, entrants have to demonstrate to the judging panel how and why they stand out from the crowd — how what they do is truly different, and how it makes a difference to how we live our lives.

“While this year has presented numerous challenges to every organization and individual, it is encouraging to see so many of the area's tech companies and executives remain resilient and committed to the health and wellbeing of their employees, the success of their companies, and industry advancement. Congratulations to All Traffic Solutions for being named a 2020 NVTC Tech 100 honoree and for the positive impact the firm has made in our region,” said Jennifer Taylor, NVTC President and CEO.

Since 2000, All Traffic Solutions has continually been first to market with innovative solutions for the traffic safety and parking sectors, resulting in several patents. 2020 was an exceptionally successful year for All Traffic Solutions—the company experienced a record number of new customers, and software subscription renewal rates rose to an all-time high.

The company adapted well during the COVID-19 pandemic by providing variable message signs to emergency management agencies, health departments, and Veterans Affairs medical centers to use at COVID-19 testing sites. Law enforcement, fire departments, parks, colleges, and universities have also been using All Traffic Solutions variable message signs to [share reminders](#) with the public regarding PPE usage, social distancing, closures, and other vital health and safety information.

In 2020, All Traffic Solutions also launched its [ATS Gives Back](#) program, through which the company awards two radar or message signs per month—free of charge—to small police departments that may not qualify for grant funding. All Traffic Solutions aims to expand this program in the coming year to help even more police departments improve traffic safety in their communities.

“All Traffic Solutions is a company focused on the trifecta of innovation, exemplary customer service, and kindness, and I am immensely proud to be a part of this amazing team. Through countless obstacles, they have made 2020 our most successful year ever. Across the board, the All Traffic Solutions team delivered and helped save lives,” said All Traffic Solutions CEO Andy Souders.



#### About All Traffic Solutions

All Traffic Solutions (ATS) is a leader in traffic safety and data analytics for Intelligent Transportation System (ITS) and smart parking applications. We help law enforcement, municipal agencies and commercial organizations use data and cloud-supported devices such as web-enabled radar speed displays, conditional messaging technology, and lidar technology to calm traffic, optimize parking availability, share notifications, and improve traffic safety— while maximizing resources and budget. For more information, visit <http://www.alltrafficsolutions.com>.



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