

SAE International 2018 Government/Industry Meeting Announces Keynote Speakers

SAE International is pleased to announce the details for three keynote sessions and a roundtable discussion at the SAE 2018 Government/Industry Meeting taking place at the Walter E. Washington Convention Center in Washington, D.C., USA on January 24-26, 2018.

WARRENALE, Pa. ([PRWEB](#)) November 08, 2017 -- SAE International is pleased to announce the details for three keynote sessions and a roundtable discussion at the [SAE 2018 Government/Industry Meeting](#) taking place at the Walter E. Washington Convention Center in Washington, D.C., USA on January 24-26, 2018. The Government/Industry Meeting unites government policy makers and regulatory agencies with academia and ground vehicle industry representatives to discuss the effect of government action and regulations for safety, emission control and energy conservation on the future of light and heavy duty vehicle development.

The Government/Industry Meeting will open with a keynote address from Mitch Bainwol, CEO of Alliance of Automobile Manufacturers Inc on Wednesday, Jan. 24. Bainwol will summarize what Americans think about the auto industry, innovation, mobility, MPG and more, according to national public opinion polling conducted monthly by the Auto Alliance.

Consumer Technology Association President and CEO, Gary Shapiro, will give the Wednesday, Jan. 24 lunch keynote address. Shapiro will speak on "Our Connected Future" covering the latest in mobility innovations that are connecting us to each other more safely and efficiently than ever, changing our lives for the better.

The keynote luncheon address on Thursday, Jan. 25 will be given by Carl M. Cannon, the Washington Bureau Chief of RealClearPolitics. Cannon has covered every presidential campaign and major political convention since 1984 and received the two most prestigious awards for White House coverage. He will provide insight on what's to come in Washington in 2018.

On Thursday afternoon, the roundtable discussion will address advanced environmental and safety technologies and how best to encourage customer adoption. Jake Fisher of Consumer Reports will act as the session moderator. Panelist include Austin L. Brown of UC Berkeley, Alexander Edwards of Strategic Vision Inc., Wesley L. Lutz of the National Automobile Dealers Association, and Christopher Reed of the Nissan Technical Center NA, and David S. Zuby of the Insurance Institute for Highway Safety.

The Government/Industry Meeting boasts 27 sessions in total, as well as networking opportunities and an exhibition of industry-leading exhibitors featuring the latest innovations. Additionally, as part of registration for the Government/Industry Meeting, attendees receive complimentary access to the Washington Auto Show and the exclusive Thursday night preview. To learn more about the SAE 2018 Government/Industry Meeting or to register, visit <http://www.sae.org/gim>.

For information on exhibit or sponsorship opportunities, please contact Megan McCoy at megan.mccoy@saedotorg or 1-724-772.4037.

To request media credentials, email pr@saedotorg or call 1-724-772-8522.

SAE International is a global association committed to being the ultimate knowledge source for the engineering



profession. By uniting over 127,000 engineers and technical experts, we drive knowledge and expertise across a broad spectrum of industries. We act on two priorities: encouraging a lifetime of learning for mobility engineering professionals and setting the standards for industry engineering. We strive for a better world through the work of our charitable arm, the SAE Foundation, which helps fund programs like A World in Motion® and the Collegiate Design Series™.

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