

SAE International Opens Registration for 35th Annual Brake Colloquium & Exhibition

SAE International announces the opening of registration for the 35th Annual Brake Colloquium & Exhibition which will be held at the JW Marriott Grande Lakes in Orlando, Florida on September 24-27, 2017.

WARRENDALE, Pa. ([PRWEB](#)) February 13, 2017 -- SAE International announces the opening of registration for the [35th Annual Brake Colloquium & Exhibition](#) which will be held at the JW Marriott Grande Lakes in Orlando, Florida on September 24-27, 2017. The Brake Colloquium & Exhibition provides the most critical and up-to-date information on braking and brake systems for OE and aftermarket customers and end users.

The Brake Colloquium & Exhibition is an opportunity for attendees to connect with industry experts to learn about advancements and innovations for brake systems and friction materials. Developers and decision makers will come together to assess and review the customer demands, regulations, and standards that are driving change in their designs and their innovations.

The Colloquium boasts lively panel discussions, in-depth presentations and an unrivaled technical program covering both the automotive and commercial vehicle sectors. Hot topics for this year's program are likely to include the impact of the new administration and concerns about brake dust on industry regulations, new materials and configurations that can help extend brake life and the future of brake systems with innovative redesigns and autonomous vehicles affecting change.

The dynamic Exhibition already boasts 58 of the industry's leading companies showcasing the latest innovations on the leading edge of brake technology. These must-see exhibitors will feature cutting-edge raw materials, brake pad, shims, rotors bearings, calipers and much more.

To learn more about the 35th Annual Brake Colloquium & Exhibition or to register, visit www.sae.org/bce. To request media credentials, email [pr\(at\)sae\(dot\)org](mailto:pr(at)sae(dot)org) or call 1-724-772-8522.

SAE International is a global association committed to being the ultimate knowledge source for the engineering profession. By uniting over 127,000 engineers and technical experts, we drive knowledge and expertise across a broad spectrum of industries. We act on two priorities: encouraging a lifetime of learning for mobility engineering professionals and setting the standards for industry engineering. We strive for a better world through the work of our charitable arm, the SAE Foundation, which helps fund programs like A World in Motion® and the Collegiate Design Series™.

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