

Global Automotive Business Expert Michael Robinet to Contribute to SAE International's Automotive Engineering Magazine as Monthly Columnist

SAE International announces that IHS Markit automotive analyst Michael Robinet will write a monthly column for its award-winning Automotive Engineering magazine.

([PRWEB](#)) December 13, 2016 -- [SAE International](#) announces that IHS Markit automotive analyst Michael Robinet will write a monthly column for its award-winning [Automotive Engineering](#) magazine.

Robinet's first column will appear in the January 2017 issue.

"We're thrilled to have Michael as a monthly columnist in Automotive Engineering magazine," said Lindsay Brooke, Editor in Chief. "As a premier analyst covering the global automotive supply chain, his expertise and insights will help our readers navigate the often-disruptive technology tidal wave that is shaping future mobility decisions."

Robinet is managing director of automotive advisory services at business information provider IHS Markit, the powerhouse of global business analysis and forecasting for the automotive industry and other markets. As a veteran in the field, he is engaged with the entire automotive supply chain. He has been widely quoted on global automotive industry trends and topics in leading print, radio and TV, and he frequently presents at global OEM and supplier conferences and symposiums.

Robinet and his team assist as a confidante to suppliers in navigating the shifting automotive landscape. He has more than a quarter century of experience in automotive forecasting, strategic analysis and manufacturing finance and is active on several non-profit boards integrated into the industry.

[Automotive Engineering, the flagship](#) magazine of SAE International, is the authoritative source automotive engineers rely on to help evaluate the technology challenges in designing the next generation of vehicles. Published 10 times annually, Automotive Engineering reaches more than 65,000 BPA-audited subscribers.

SAE International is a global association committed to being the ultimate knowledge source for the engineering profession. By uniting more than 127,000 engineers and technical experts, we drive knowledge and expertise across a broad spectrum of industries. We act on two priorities: encouraging a lifetime of learning for mobility engineering professionals and setting the standards for industry engineering. We strive for a better world through the work of our philanthropic SAE Foundation, including programs like A World in Motion® and the Collegiate Design Series™.

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