

SAE International Announces the Next Evolution of the SAE World Congress – WCX17

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WARRENDALE, Pa. ([PRWEB](#)) August 22, 2016 -- SAE International announces [WCX17: World Congress Experience](#), the next evolution of the SAE World Congress.

WCX17 will be held April 4-6, 2017, at Cobo Center in Detroit. Executive Leadership is provided by Ford; the Tier One Strategic Partner is DENSO.

As a collaborative experience, WCX17 exemplifies the founding principle of SAE International engineers: the free exchange of ideas in an evolving industry.

“WCX17 is much more than just a new name,” Jim Forlenza, Group Director, SAE International Events, said. “It represents the advancement of automotive engineering. For three days, industry innovators will enlighten with new concepts and engineering professionals exchange ideas with peers from all over the world.”

WCX17 [is a full](#)-sensory experience that immerses you in the forefront of the automotive and mobility industries. Spend three days discovering new ideas on the exhibit floor, in intimate, interactive venues, and in networking events. Attendees can now receive technical knowledge and content in unique and engaging settings.

At WCX17, experiential learning, engagement via unique networking opportunities, and infotainment coalesce into an unforgettable experience. Attendees and exhibitors have access to numerous interactive events, including:

- **Learning Lab**

Explore the latest products and services from cutting-edge innovators, view brief technical presentations, and discuss mobility solutions in a dedicated forum on the SAE Marketplace floor.

- **Experience Lounge**

The meeting place for exhibitors and buyers to network, share ideas, and compete in fun events, the Experience Lounge offers unique ways for attendees to relax between activities.

- **Launch Pad**

Inspiring entrepreneurship, the Launch Pad is a dedicated presentation area for startup companies to present business cases for their products and services to investors, building partnerships and early discovery opportunities.

- **Knowledge Bars**

Quench your thirst for knowledge in an informal setting by asking your specific questions to subject matter experts.

Click [here](#) to learn more about WCX17: World Congress Experience and to see a 3D virtual rendition of the show floor.

To learn how to present a paper at WCX17, visit <http://www.wcx17.org/present/>. The deadline to submit an abstract is Thursday, Sept. 1.



SAE International is a global association committed to being the ultimate knowledge source for the engineering profession. By uniting over 127,000 engineers and technical experts, we drive knowledge and expertise across a broad spectrum of industries. We act on two priorities: encouraging a lifetime of learning for mobility engineering professionals and setting the standards for industry engineering. We strive for a better world through the work of our philanthropic SAE Foundation, including programs like A World in Motion® and the Collegiate Design Series™.

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