

Kia Motors Manufacturing Georgia and SAE International Take STEM Education to the Next Level in KMMG Communities

Kia Motors Manufacturing Georgia (KMMG) and SAE International will host 500 students from Troup, Harris and Meriwether Counties, Georgia, and Lanett City and Chambers County, Alabama, in celebration of science, technology, engineering and math (STEM) learning at the Atlanta Convention Center at the AmericasMart on November 4, 2015. Come see students working as the engineers of the future through the SAE International A World In Motion program.

([PRWEB](#)) November 02, 2015 -- Kia Motors Manufacturing Georgia (KMMG) and [SAE International](#) will host 500 students from Troup, Harris and Meriwether Counties, Georgia, and Lanett City and Chambers County, Alabama, in celebration of science, technology, engineering and math (STEM) learning at the Atlanta Convention Center at the AmericasMart on November 4, 2015. Come see students working as the engineers of the future through the SAE International [A World In Motion](#) program.

Kia-SAE A World In Motion JetToy Challenge
Atlanta Convention Center at the AmericasMart
November 4, 2015 - 9:00-2:00

Since the beginning of the school year, students and teachers from the participating districts have been working in the classroom to prepare for the event where they will showcase their STEM skills for the community. “This event will be nothing like the science shows we all remember as students,” said Chris Ciuca, director of pre-professional education at SAE International. “Kia’s efforts to support STEM education in the region are beyond impressive. You’re going to see students engaging in a truly integrated STEM experience beyond anything you’ve seen before. Over 500 students will design, build, test and compete with JetToy cars on the day of the event.”

“On behalf of all KMMG team members, we are excited about our expanded engagement with students throughout Georgia and Alabama who will benefit from this fantastic program,” said Randy Jackson, KMMG’s senior vice president of human resources and administration. “This curriculum is making a big impact, and as a learning organization, Kia understands that the students of today will be our workforce of tomorrow.”

About KMMG

Kia Motors Manufacturing Georgia, Inc. (KMMG) is the first manufacturing site in North America for Kia Motors Corporation based in Seoul, Korea. With an annual capacity of 360,000 units, KMMG is located on 2,200 acres in West Point, Georgia, and began mass production on Nov. 16, 2009. KMMG is home to the Sorento CUV and the Optima mid-size sedan, two of the brand’s top selling models in the U.S.

About SAE Foundation

The SAE Foundation, the charitable arm of SAE International, encourages and increases student participation and achievement in science, technology, engineering, and math (STEM). It funds awards and scholarships as well as full continuum of K-16 STEM educational programs, including A World In Motion®, F1 in Schools, and the Collegiate Design Series™. SAE International is a global association committed to being the ultimate knowledge source for the engineering profession. By uniting over 148,000 engineers and technical experts, we



drive knowledge and expertise across a broad spectrum of industries. We act on two priorities: encouraging a lifetime of learning for mobility engineering professionals and setting the standards for industry engineering.

About AWIM

SAE International's A World In Motion® (AWIM) program is a teacher-administered, industry volunteer-assisted program that brings science, technology, engineering and math (STEM) education to life in the classroom for students in kindergarten through grade 12. Benchmarked to the national education standards, AWIM incorporates the laws of physics, motion, flight and electronics into age-appropriate hands on activities that reinforce classroom STEM curriculum.

- www.saefoundation.org -



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