



Empowering you through the Strength of your Community - Hispanic Leaders in the Automotive Industry: Career Networking & Marketing Event

8:30am - 11:00am - This event is brought to you by the National Hispanic Automotive Consumer Advocacy (NHACA) and sponsored by Trader Publishing Company, Auto Mart and Auto Mercado. This no cost event will take place at The Overlook Event Center, 1480 West Canal Court, Littleton, Colorado 80120 303-795-6500.

Denver, CO ([PRWEB](#)) June 8, 2005 -- July 19, 2005 8:30am - 11:00am - This event is brought to you by the National Hispanic Automotive Consumer Advocacy (NHACA) and sponsored by Trader Publishing Company, Auto Mart and Auto Mercado. This no cost event will take place at The Overlook Event Center, 1480 West Canal Court, Littleton, Colorado 80120 303-795-6500. This event will host over 200 Hispanic automotive professionals. The primary purpose is to network and market themselves at a prime event for no cost, by invitation only! They will also enjoy a continental breakfast while registering.

The guest speaker of this event is Dan Narvaez, Senior Product Manager, Hispanic Business Development of Trader Publishing. In his position Dan has launched 21 of 24 Hispanic publications in 19 different cities throughout the US. He works with five divisions of Trader Publishing Company developing Hispanic business. Dan enjoys communicating in the automotive and real estate segments to clients and prospects regarding the emerging Hispanic market. Dan will speak on "Marketing to the Hispanic Consumer".

The keynote speaker of this event is David Medina, Chairman and Founder of NHACA. David's retail and business management skills have helped him tremendously in the automotive arena. He has dedicated the last ten years exclusively to Hispanic Automotive Dealership Development, including three years as National Director of Training of a nationwide business development software and training company. David's wide range of contacts has helped tremendously in formulating his vision for NHACA. David will speak on "Equal Employment Opportunity & Hispanic Market Segment in the Automotive Industry".

About National Hispanic Automotive Consumer Advocacy:

The National Hispanic Automotive Consumer Advocacy promotes domestic and international economic development of Hispanic communities and individuals and serves as a link between Automotive Dealers and Manufacturers to the Hispanic communities and individuals. This corporation is organized exclusively for educational and charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as now enacted or hereafter amended, including, for such purposes, the making of distributions to organizations that also qualify as Section 501(c)(3) exempt organizations.

National Hispanic Automotive Consumer Advocacy primary function is to provide information to the Hispanic community when purchasing new or used vehicles. It is the goal of National Hispanic Automotive Consumer Advocacy to ensure Hispanics are treated equally and provided with adequate information to make an aware and educated decision when purchasing a new or used vehicle.

National Hispanic Automotive Consumer Advocacy will also ensure all pertinent information including: rebates, dealer cash, and other incentives are disclosed by the manufacture and dealer. It is also the goal of National Hispanic Automotive Consumer Advocacy to hold the Automotive Dealer and Manufacture accountable to the Hispanic community by providing competitive financing, interest rates, sales price, disclosure and equal representation.



For more information www.nhaca.org or call 713-894-5806

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Contact Information

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NATIONAL HISPANIC AUTOMOTIVE CONSUMER ADVOCACY

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Online Web 2.0 Version

You can read the online version of this press release [here](#).