



## **MBA Insurance Presents the 11th Annual RV Rental School**

### *The RV Rental Industry's Most Comprehensive Training Program*

Scottsdale, AZ ([PRWEB](#)) January 13, 2010 -- MBA Insurance will host its 11th Annual Rental School, which has been recognized as the RV rental industry's most comprehensive training program, on January 27th, 28th and 29th in exciting Las Vegas.

During this three-day event, instructors with almost 50 years of combined rental experience will impart knowledge of industry best practices and tips. Sessions will revolve around such topics as sales, marketing, accounting, and fleet management. Attendees will receive new products and information from the event's many sponsors, a CD of forms and documents to help aid in their rental business, and a comprehensive operations manual – the definitive how-to in the RV rental business.

Attendees can expect to learn numerous tips and tools of the trade, including how to wisely invest in and grow your fleet, how to create a pricing strategy, how to successfully advertise, and how to identify a quality renter. A past attendee said that the three-day school provided him with numerous, valuable pointers. He also stated that, "I would recommend to others, [but] only if they weren't my competitors."

"Our main objective with Rental School is to provide our client's with a competitive advantage," said MBA Insurance's Vice President, Joshephine Johnson. "Because our classes are led by experienced RV rental dealers, attendees will learn first-hand how to successfully grow their business."

There are still seats available, so reserve yours today online at [www.RentalSchool.com](http://www.RentalSchool.com).

#### About MBA Insurance

Established in 1978, MBA Insurance has grown into the premier Rental Insurance Agency in the country writing insurance coverage for Motor Homes, Motorcycles, ATV's, Scooters, Snowmobiles, Travel Trailers, and Pop-up Campers. Today, MBA insures over 2,100 RV rental companies nationwide.

Active in the RV industry on a national level, MBA is a founding member of the Recreation Vehicle Rental Association (RVRA); a member of the Recreation Vehicle Dealers Association (RVDA); an associate member of the Recreation Vehicle Industry Association (RVIA); and a contributor to the Go RVing campaign.

Currently, MBA President, Bert Alanko, is Chairman of RVRA and sits on the board of RVDA, a position that he has held since 1994. Under Mr. Alanko's helm, the RVRA has grown from 25 to 440 dealer members.

To learn more, please visit [www.MBAInsurance.net](http://www.MBAInsurance.net).

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**Online Web 2.0 Version**

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