



Hot Chopper Builder - American Performance Cycle - Runs Roadmax

Given their location, next to Mario Andretti, Carroll Shelby, Freddie Spencer, Derek Daily and the king himself, Richard Petty, it's not a coincidence that APC builds high-performance choppers and cruisers and Mike Sample makes sure that he builds a quality product.

Southlake, TX ([PRWEB](#)) April 25, 2005 -- Stopping in at American Performance Cycle (APC) requires you to pass the gauntlet of businesses from the who's who of American racing including Mario Andretti, Carroll Shelby, Freddie Spencer, Derek Daily and the king himself, Richard Petty.

You see Mike Sample, President of American Performance Cycle, and his crew at APC office at the performance warehouses next to the Las Vegas Motor Speedway. On any given day you can smell race-fuel in the morning.

Given their location, it's not a coincidence that APC builds high-performance choppers and cruisers and Mike Sample makes sure that he builds a quality product.

"We use quality products where fit, finish and performance are important," said Sample. "At APC we use Roadmax transmissions because it is a good product that shifts nice and works well. We use the 6-speed Roadmax in all of our high-performance right-side drive models."

APC offers seven models including High Roller S, 240, 280, Wild Card 240, 280, Hustler 240 and the Spirit S. APC offers softail-style suspension on their chopper and cruiser lines. Since fabrication and painting is handled in-house, customers can order custom one-of-a-kind paint schemes, stretch, rake, accessories, wheels and controls.

"We are excited to have American Performance Cycles as part of the Roadmax family," explained Bob Kay, President of Biker Pros. "Mike Sample is building outstanding bikes as well as a company that has staying power."

Business is heating up at APC since the beginning of the year. Since January dealership outlets have grown from 42 to 52. APC has also brought in General Electric to handle flooring for dealers. Later this year APC will clear CARB emissions with bikes being available in California.

"My background is equal parts businessman and motor head," explains Sample. "I've raced and wrenched off-shore boats and before APC I was the second top producing stockbroker in the firm. This provides me with the experience to build a firm that will be here tomorrow with a product that is outstanding in design and just about bulletproof in durability."

Currently APC's facility includes a cell production facility for the custom high-end manufacturing and an assembly line operation for its new entry-level motorcycle the Spirit S. In addition, this expanded facility includes a state of the art Machine Shop with CNC capabilities thus allowing APC to build many more of the parts it requires, while lowering cost.

About Roadmax Transmissions

Roadmax transmissions are designed for OEM replacement and kit bikes, as well as high-performance and



wide-tire applications. Roadmax transmissions are thoroughly tested and have passed a rigorous pre-delivery inspection.

The Roadmax product line includes six speed conversion kits and OEM style replacement transmissions for Dyna, FXR and Softail models as well as transmissions for right side applications. On most models consumers have the option of selecting black wrinkle, polished, or chrome casings.

About Biker Pros

Biker Pros is serving the American motorcycle builder with a range of high-value products and services that assist builders in improving motorcycle performance by providing high quality parts, troubleshooting Powersports operations, and building and marketing exclusive products by builders for the American v-twin marketplace.

Contacts:

For further information please contact the Biker Pros Press Office:

Jeffrey Najar: 760-765-4734, pr@bikerpros.com

For information on Roadmax transmissions please contact Bob Kay:

(817) 421-1333, bkay@bikerpros.com

###



Contact Information

Jeffrey Najjar

IBRAIN PROMOTIONS

<http://www.bikerpros.com>

760-765-4734

Online Web 2.0 Version

You can read the online version of this press release [here](#).