



## **“The Art of the Motorcycle” by WONDERS Exhibit is Title Sponsored by Bumpus Harley Davidson**

*On April 22, 2005, WONDERS: The Memphis International Cultural Series will unveil “The Art of the Motorcycle” exhibit to run until October 30, 2005 at the Pyramid. Bumpus Harley-Davidson, a regional dealer of the world’s most popular motorcycles has signed on as title sponsor for this exhibit as announced by the officials with WONDERS.*

Memphis, TN ([PRWEB](#)) April 1, 2005 -- The exhibit, “The Art of the Motorcycle” had its landmark display at the Guggenheim Museum in New York where it was premiered. In order to draw crowds of motorcycle enthusiasts, the main attraction of the exhibit examines the motorcycle’s history of industrial design and its role as a cultural icon. The exhibition includes about a hundred motorcycles that originate from different countries of the world. The motorcycles will be showcased from the earliest steam-powered bikes that are pre-dated automobiles by 25 year up to the contemporary models. Each model to be displayed in the exhibit is selected based on aesthetic and design excellence, technological innovation and social impact.

In a recent press conference, President Tim Bumpus declared that they are very much filled with excitement and that they are proud to be one of the responsible team to bring about the exhibit. Bumpus also declared that the escalating enthusiasm for the exhibit shows that it is going to be an amazing activity for enjoyment of motorcycle owners and enthusiasts. He said that “The opportunity to see the evolution of the motorcycle is something that we, and really anyone who rides, can get excited about. We’re honored to be able to help bring such a prestigious exhibit to Memphis and those who love motorcycles.”

Meanwhile, the WONDERS express their recognition to the support of sponsors. According to WONDERS COO Glen Campbell it would be impossible for them to organize and produce the exhibitions like “The Art of the Motorcycle” without the support of their sponsors. Campbell goes on to express his acknowledgment and pleased appreciation that Bumpus Harley-Davidson agreed to serve as title sponsor for the exhibit. Campbell also acknowledged the appropriateness of Bumpus Harley-Davidson as a natural for the exhibit on motorcycles. The Buckman family was also recognized and thanked for sponsoring educational programs that are associated with “Motocycles.”

Other support for the exhibit are provided by the folks of AutoZone, The Peabody, Peabody Place and FedEx, described by Campbell as their familiar cast of wonderful corporate citizens.

Established in 1989, WONDERS was originally a division of the City of Memphis, now operates as a not-for-profit organization. It has already produced twelve blockbuster exhibitions which include Catherine the Great, Napoleon, Imperial Tombs of China, TITANIC, Eternal Egypt, CZARS and most recently, Masters of Florence.

Bumpus Harley-Davidson Motor Company, the only major U.S. -based motorcycle manufacturer opened on 1986 at the Summer Avenue in Memphis as its first ever location. It produces heavyweight motorcycles and a complete line of motorcycle parts, accessories and general merchandise. Bumpus Harley-Davidson, which opened its first location on Summer Avenue in Memphis in 1986, is set to open its fourth location this December, 2005 in Collierville. Its other locations are Jackson (TN) and Murfreesboro.

In time with “The Art of the Motorcycle” exhibit, Bumpus Harley Davidson instigated a ride event on



Saturday April 23, 2005. The is \$30 including ride package consisting: limited edition ride patch and pin, post ride party entrance ticket, food at party, and ticket to The Art of the Motorcycle exhibit. The departure points are from both Bumpus Harley-Davidson locations Â□ Whitten Road or South Byhalia Road.

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