



WINFUEL Hellraiser Chopper Finds Stationary Home at the Track

WINFUEL, the newly launched multi-vitamin dedicated to those whose lives are committed to winning, is proud to announce that their WINFUEL Chopper, built by one of the premier custom bike builders in the world, Hellrasier Choppers of Kansas City, KS, has a stationary home on the WINFUEL merchandise trailer that will be at each 2005 NASCAR® Busch Series race.

Cedar Knolls, NJ ([PRWEB](#)) March 18, 2005 -- WINFUEL, the newly launched multi-vitamin dedicated to those whose lives are committed to winning, is proud to announce that their WINFUEL Chopper, built by one of the premier custom bike builders in the world, Hellrasier Choppers of Kansas City, KS, has a stationary home on the WINFUEL merchandise trailer that will be at each 2005 NASCAR® Busch Series race.

The WINFUEL Chopper features a 130 Horsepower, 120 inch motor, a 135 inch wheel base, and 300 millimeter tires, and 10 1/2 rims made by Ego Trip, that display the WINFUEL logo in 3-D. With a right side drive transmission and double belt drive, the chopper is capable of speeds of 120+ miles per hour. Flamethrowers on the exhaust add an extra winning touch. The WINFUEL Chopper took over 400 hours to complete, as compared to the average of 30 hours for completion of the typical custom bike.

"This bike is completely different from anything we built before," said bike builder Ilya Blond of Hellraiser Choppers. "WINFUEL CEO Alex Goen wanted everything built from scratch and we honored that request. It was built following the winning philosophy of WINFUEL, the product it represents. Every piece of sheet metal is hand fabricated and nothing is outsourced."

To celebrate the WINFUEL Chopper's new home, bike builder Ilya Blond will appear on the sponsor's merchandise trailer at the Atlanta Motor Speedway for Saturday's Busch Series race on March 19, and the NEXTEL Cup Series race on Sunday, March 20th. Blond will be on hand to autograph WINFUEL Chopper posters for bike enthusiasts visiting the trailer.

"I can't wait till the public sees the WINFUEL Chopper, they will go crazy," said Blond, adding, "You have to see it in person to really appreciate the craftsmanship and beauty."

About WINFUEL, Inc.

WINFUEL, Inc. headquartered in Cedar Knolls, New Jersey, is the maker of WINFUEL, the first-ever multi-vitamin dedicated to those whose lives are committed to one thing -- WINNING. WINFUEL, Inc. is a key sponsor in the NASCAR® racing circuit through Braun Racing, and the USAR Hooters® ProCup Series, Southern Division, through Junior Motor Sports. WINFUEL, Inc. is a supporter of various high-profile sports and celebrity events, such as: In the Spirit of the Game, the Critics Choice Awards, MusiCares®, and more. WINFUEL, Inc. is also working with numerous charitable organizations including Operation USA. For more information, visit www.winfuel.com or call 1-800-9-WINFUEL (946-3835).

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