



## **Motorcycle Riders Say GOODBYE to BLACK/SCUFF Shoe Marks Caused by Gear Up-Shifting"**

*New easy-to-install gear shifter cushion not only prevents shoes from being ruined but also offers unrivaled shifting comfort by providing an air cushioned padding between the riders foot and gear shifter lever.*

Los Angeles, CA ([PRWEB](#)) March 12, 2005 -- Although the first motorcycle was invented over a hundred years ago and has seen many major changes since it's first inception, one item which seems to have been forgotten and left out of the technology advancement is the gear shifter lever.

"Every motorcycle rider knows there's a problem with his or her shoes getting ruined by the black peg rubber that's standard issue on all gear shifter levers but no one seems to have sat down and thought up a solution to remedy this problem", says Shiftcush inventor Tony Wells.

Shiftcush, the revolutionary company which invented the product bearing the same name, designed their Motorcycle Gear Shifter Cushion exactly for that reason.

"I just got tired of all my good shoes getting ruined and also wanted to make gear up-shifting more pleasurable so that's what led me to invent the Shiftcush", says the inventor.

While there are a couple of products out on the market today which do sell boot/shoe protectors, the drawback with these is that they have to be placed on and removed from the riders shoes each time the rider starts or finishes riding. These products also don't offer the rider any type of cushion or comfort while riding like the revolutionary air cushion in the Shiftcush does.

Shiftcush comes with a Product Satisfaction Guaranteed whereby any customer whom is not completely satisfied with their purchase can return it within 30 days for a full refund.

More information can be found at <http://www.shiftcush.com/>

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