



Bikers; Jump on Your Bike and Head South: The 64th Anniversary of Daytona Bike Week is Finally Here!

Attention Bikers: The Pinnacle Event of Biker Nation is Upon Us and SportsCrew.com Rides South with You

([PRWEB](#)) March 2, 2005 -- It's that time again. Boiling crowds of leather clad women, the roar of thundering chrome and the unique smell of exhaust from thousands of bikes rolling into town remind us of one thing: yes, Daytona Bike Week is upon us once again! The 64th Anniversary of Daytona Bike Week in Florida is scheduled to kick off March 4 running through March 13, 2005. Bike Week (actually 10 days) is packed with excitement and fun featuring great music, bike shows, exhibits, racing festivals and more. Over 600,000 bikers are expected to attend this year's festival, making Daytona the #1 annual biker destination. This annual festival is expected to bring in over \$300 million dollars in revenue, as all bikers are welcome to attend; whether you are a Hard Core Biker, a HOG Rider, a long distance Iron Butt Tourer, a R.U.B. (Rich Urban Biker) or just new to the biking scene, there is something for everyone. This is an event of epic proportions and once again, the SportsCrew.com road team will be getting upfront and personal!

The might and thrill of poker rides high this week too, as the Westside Poker Run is hosted in Daytona at the International Speedway satellite location on Fentress Blvd. The poker run will start on Sunday March 6; registration begins at 8:30 a.m. and the SportsCrew road team and hummer will be onsite to wish the riders luck in making the best hand possible. Don't even think about entering this tournament without visiting <http://www.SportsCrewPOKER.com> first. We got all the advice you need to make the best of this opportunity.

This week's events range from the serious to the extreme. Stop by one of many bike exhibits brought to you by such familiar names as Orange County Choppers, Jesse James of West Coast Choppers and Full Throttle magazine. See the latest trends and innovations in custom bike design or just come to rub elbows with the likes of Mikey from the popular television series Orange County Choppers. Looking for something a little more entertaining? Come experience Cole Slaw wrestling, a tradition at bike week. The annual Blessing of the Bikes, sponsored by St. Paul's Catholic Church will kick off the event. Promptly at 9:30am the first bikes are scheduled to leave the speedway, concluding at Dale's Ales in Orange City.

Daytona's Bike Week is known for many things; great weather, savory food, exotic bikes, fine music, and wild, wild leather clad women. More importantly, it's all about the ride! Come to Daytona for Bike Week and ride it all with passion, from the powerful 2-wheel chromed engines to the rush of having the winning hand in the poker tournament... and SportsCrew.com will be there to join you in this unforgettable event. To track the hummer and special events during bike week please visit www.SportsCrew.com. We'll see you in Daytona!

SportsCrew is a high-traffic sports and gaming portal (7,737 Alexa Ranking) that focuses its resources on the promotion and expansion of the online poker and gaming industry through print media, broadcast media, website marketing, guerrilla marketing strategies and live-event sponsorships. Visit SportsCrew.com today: <http://www.SportsCrew.com>

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Contact Information

Ryan Jacobs

R&S REPORT COMPANY

<http://www.sportscrew.com>

678-990-0289

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