

## **Biker Babe and Author Encourages Women to Take a Ride on the Wild Side**

*In "KickStart: A Cosmic Biker Babe's Guide to Life and Changing the Planet" (Conari Press, May 2005) Author and Biker Babe Carol Setters inspires women to try on real or imaginary leather jackets, feel the attitude of the rebel, and discover a more authentic identity beyond of the limitations of the status quo.*

([PRWEB](#)) March 1, 2005 -- Conari Press has announced the May 2005 release of "Kick Start: A Cosmic Biker Babe's Guide to Life and Changing the Planet," a book by Author and Biker Babe Carol Setters. Setters, also known as "CosmicBiker," promotes adopting the identity of a Biker Babe to everyday women through her website, CosmicBiker.com. Her purpose is to give women a new perspective of who they are beyond conventional roles.

"By playfully trying on the identity of women who ride motorcycles, snub their noses at conformity and are unafraid to go where the road leads them, women become SheBikers," says Setters, "It's a term I've created to describe powerful and adventurous women. Many women relate to being SheBikers, whether or not they currently ride motorcycles."

The motorcycle industry has seen a surge in purchases by women of new motorcycles, with a steady increase in women riders each year. More biker rallies are organizing women's rides and special events for attendees that were once limited to being "the bitch on the back."

"Women are looking for a way to redefine themselves, to incorporate the new ways in which they are evolving as a gender," says Setters. "Our culture sees bikers as rebellious, or at least maverick, individuals. By "trying on" that nonconforming identity, women can push beyond limiting perspectives to a new understanding of what they can become. Of course, if they want to be encouraged to ride a motorcycle, they'll find that in my book, too."

Carol Setters, a.k.a. CosmicBiker is a spiritual feminist and Biker Babe who rides a Harley. She is the founder of a community of radical women who call themselves SheBikers and "gather" at CosmicBiker.com to discuss ways to change the world through authentic and compassionate living. She lives in Boulder, Colorado.

"Kick Start: A Cosmic Biker Babe's Guide to Life and Changing the Planet" by Carol Setters; Published by Conari Press; Publication date: May, 2005; Price: \$12.95; ISBN 1-57324-214-4; Category: Women's Interest/Self-Help; Available soon at bookstores everywhere or through the publisher at (800) 423-7087, [orders@redwheelweiser.com](mailto:orders@redwheelweiser.com)

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