



## **NABB 2K5 2-Wheel Urban Expo Set To Make History**

*The National Association of Black Bikers (NABB) is set to make history as they announced their 2nd Annual 2K5 2-Wheel Urban Expo, May 26-29, 2005, at the Myrtle Beach Convention Center, 2101 North Oak Street, Myrtle Beach, SC 29578. Over 500,000 Black motorcycle enthusiasts are expected in Myrtle Beach as the 25th Anniversary of the Atlantic Beach Bikefest (aka Black Bike Week) is celebrated. This year's Expo theme, "100,000 Strong Proves Them Wrong" is a clear indication of the expected attendance over the course of this three and a half day event.*

Greenbelt, MD ([PRWEB](#)) February 17, 2005 -- This year's Expo promises to be one of historic proportion as they kick things off with the World's Largest Bike Blessing. Then, pay tribute to the Pioneers of Black Motorcycling during their 1st Annual NABB Silver Circle Hall of Fame Induction Ceremony. Join NABB as they celebrate the female motorcyclist on their 1st Annual Ladies Day, or get your praise on while you enjoy the 2nd Annual NABB Gospelfest! With other events such as the 2nd Annual NABB Motorcycle Safety Conference, and the 1st Annual Black Bikers Reunion, the NABB 2K5 2-Wheel Urban Expo is sure to have something for everybody.

"This year, we brought everything under one roof to help our vendors and exhibitors maximize their sales potential, and Corporate Sponsors can develop their brands in the largest Urban event in America", says CEO Keith Hyman. "The advantage of vending or Sponsoring the Expo is that 90% of the attendees don't reside in South Carolina."

Colleen Lansdown, Executive Vice President of Marketing, and Chairperson of the Expo, is excited about the format of the event. "With each day having its own theme, our attendees have plenty of reasons to come back the next day. Attendees will enjoy a low, single-day admission fee, incredible food vendors, and stage entertainment that people will be talking about for some time to come. Our Exhibit Hall hours of 1pm to 7pm fit the Black Bike Week lifestyle", says Lansdown.

### About NABB:

The National Association of Black Bikers is a nationwide organization determined to emerge the Black Biker Community to the motorcycle industry, Corporate America, and the media, while removing the stereotypes that have continuously impaled their community. Additional information about NABB is available at

[www.nabbweb.org](http://www.nabbweb.org)

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**Contact Information**

**Ralph Gentry**

NATIONAL ASSOCIATION OF BLACK BIKERS

<http://www.nabb2wheelurbanexpo.com>

202-863-2591

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