



WINFUEL Hellrasier Chopper Makes World Debut in Daytona During Speed Week

WINFUEL a soon-to-be-released consumer product dedicated to those whose lives are committed to one thing – winning, is proud to announce the unveiling of WINFUEL Chopper, built by Hellrasier Choppers of Kansas City, KS, one of the Premier Custom Bike Builders in the world.

Cedar Knolls, NJ ([PRWEB](#)) February 12, 2005 -- The unveiling of the new WINFUEL Chopper, built by Hellraiser Choppers Ilya Blond, one of the premier custom bike builders in the world, will take place at the Wing House in Daytona during Speed Week. The custom-built chopper took more than 400 hours to complete, compared to the average of 30 hours for the typical custom bike, and features a 130 horsepower, 120-inch motor, a 135 inch wheel base, 300 millimeter tires. Unparalleled are the bike's 10 1/2 rims, made by Ego Trip, which display the WINFUEL logo in 3-D. Flamethrowers on the exhaust add an extra winning touch.

"I can't wait till the public sees the WINFUEL Chopper – they will go crazy! You have to see it in person to really appreciate the craftsmanship and beauty," said Blond.

In addition, the WINFUEL Chopper boasts a right-side drive transmission and double belt drive that makes it capable of speeds in excess of 120 miles per hour.

"This bike is completely different than anything we built before," said builder Ilya Blond of Hellrasier Choppers. "WINFUEL CEO Alex Goen wanted everything built from scratch and we honored that request. Its design follows the winning philosophy of WINFUEL, the product it represents. Every piece of sheet metal is hand fabricated and nothing was outsourced."

Joining the WINFUEL Chopper will be its builder Ilya Blond and NASCAR driver Shane Hmeil along side the #32 WINFUEL NASCAR Chevy. The two will be signing autographs at the unveiling slated for Thursday, February 17th, 7PM, at the Wing House on 2721 W International Speedway Blvd. in Daytona Beach, FL.

WINFUEL is a soon-to-be released consumer product dedicated to those whose lives are committed to one thing – winning.

About WINFUEL, Inc.

WINFUEL, Inc. headquartered in Cedar Knolls, New Jersey, is the maker of WINFUEL, a soon-to-be released consumer product dedicated to those whose lives are committed to one thing – Winning. WINFUEL, Inc. is a key sponsor in the NASCAR® racing circuit through Braun Racing, and the USAR Hooters® ProCup Series, Southern Division, through Junior Motor Sports. WINFUEL, Inc. is a supporter of various high-profile sports and celebrity events, such as: In the Spirit of the Game, the Critics Choice Awards, MusiCares, and more. WINFUEL, Inc. is also working with numerous charitable organizations including Operation USA. For more information, visit www.winfuel.com.

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