



The Highways and By-Ways of South Florida Will Never be the Same for a Very Good Reason - There's a New Posse in Town Doing Good for Kids in South Florida Communities

Big Bike Riders Association is a philanthropic motorcycle association helping kids in South Florida.

([PRWEB](#)) February 8, 2005 --The Big Bike Riders Association of Florida Inc. is a 501 C 7 Non-Profit that is spreading its goodwill all over the land. In 2004, its first year, B.B.R.A. grew to an unprecedented level. As of December, 31st 2004 there were ninety-seven members sporting their flashy vests with an attractive patch. In 2004, B.B.R.A. members and supporters gave \$5,904.00 to the Joe DiMaggio Children's Hospital through two of their innovative fund-raising programs. They sold a specially designed collector pin for \$5.00 to nearly one-thousand people for \$4,500.00. You can see that pin on their web site at www.bbrafla.com. A new collector pin for Chris Evert Children's Hospital that is now being offered. They also sold Christmas Trees to folks from a Tamarac location and raised an additional \$1,404.00 for Joe's kids. B.B.R.A. also helped families at the holidays with gifts and did special things for kids all year long through their very unique programs. They brought Santa and Mrs. Claus to both children's hospitals in December and gave each child a hand made wooden toy from www.happyfactory.org

B.B.R.A. was started by three good friends in 2004 who wanted to focus their passion for motorcycling and helping kids into an association that combined their two loves. There you have the birth of 'Big Bike Riders Association-A Cause for Kids'. The three buddies never imagined that their idea would be so popular with all kinds of riders. They expected thirty to thirty-five members in their first year. So the ninety-seven they have today exceeded their goals by a wide margin.

Ron Catronio, know as 'Ronnie C' in the biker community is an author and sales trainer and is President. Stuart Hyden is a vice-president with a large National package delivery firm; CD & L is the Vice-president. Christoph Matti is the owner of Shotgun Cycles located in Pompano Beach is also a Vice-president.

The three amigos banded together and created a group that is fast becoming very well known as the 'Riders to the Rescue' for children. Meet B.B.R.A. when they're out and about and you'll get a breath of fresh air from their helpfulness, courtesy and downright nice guy and gal attitudes. Many times bikers get a bad rap. Catronio says that's unfair. Bikers are there for anyone needing a helping hand, he continued. There is a common thread amongst bikers that binds them together. It's their bike. Whether it is a Harley-Davidson, Indian, BMW, Yamaha, Honda, Suzuki or one of the many American brands available today, they all share the wind as brothers and sisters. B.B.R.A. just does it with a focus on children.

Membership in B.B.R.A. is not automatic. When an individual expresses interest in becoming a member they first must meet strict criteria before getting their colors. (Vest) They must read the associations By-Laws and agree to abide by them. They then complete a new member application which is submitted to the association's Membership Coordinator. It is then sent to a special review committee of three board members who interview the new applicant. Once they complete their process they send their recommendations to the Executive Committee made up of Ron, Stuart and Christoph who make the final decision.

Once accepted, the new member still must ride with the group, attend a group riding skills workshop given monthly by their Head Road Captain and work a B.B.R.A. event within ninety-day period.



New members are then presented their colors (Vest) in a general monthly meeting. B.B.R.A. members wear their new colors proudly and with distinction. There is strict protocol on what patches and pins can be worn on their vests. No vulgarity is allowed. B.B.R.A. members must uphold to a code of conduct and appearance. We are with children a lot of the time and we must give them a positive impression of bikers. We are here to help kids grow and develop into good citizens. The children are our future.

Be on the lookout for The Big Bike Riders Association as they rumble anywhere in south Florida. If you have a special wish for a child, give B.B.R.A. a call. They will do their best to fill that wish. If you own a business that can be of help, call Ronnie C. and tell him what you'd like to do. B.B.R.A. is always seeking new members that can add to their mix and propel their cause. Reaching the Big Bike Riders Association is easy, just call 954-346-3343 or visit their web site at www.bbrafla.com you'll be glad you did.

###



Contact Information

Ron Catronio

BIG BIKE RIDERS ASSOCIATION OF FL

<http://www.bbrafla.com>

965-346-3343

Online Web 2.0 Version

You can read the online version of this press release [here](#).