



TRIMSPA® Gearing Up for Fort Lauderdale Bike Week 17th Annual Sun Run

Fort Lauderdale is set to become the motorcycle mecca during the Fort Lauderdale Bike Week 17th Annual Sun Run, December 2nd through 5th. Hundreds of bike enthusiasts are expected to descend upon Ft. Lauderdale to kick off and participate in a week of street festivities that include: attractions, live entertainment, custom bikes, motorcycle exhibits, charity events, and more!

Cedar Knolls, NJ; Fort Lauderdale, FL ([PRWEB](#)) November 21, 2004 -- Fort Lauderdale is set to become the motorcycle mecca during the Fort Lauderdale Bike Week 17th Annual Sun Run, December 2nd through 5th. Hundreds of bike enthusiasts are expected to descend upon Ft. Lauderdale to kick off and participate in a week of street festivities that include: attractions, live entertainment, custom bikes, motorcycle exhibits, charity events, and more!

The Seminole Hard Rock® Casino and Hotel, located on State Road 7 (U.S. Highway 441), Hollywood, FL, plays host to some of the weekend's hottest events and exhibits such as: the Miss Hawaiian Tropic® Pageant, the 2004 Hard Rock Builders' Eddie Trotta, Cory Ness, Chica, and Kendall Johnson's the TRIMSPA Race Car Bike built by Orange County Chopper, and more. Also attending will be the TRIMSPA and Hard Rock models!

The week boasts plenty of venues to help strengthen the local community. The Ft. Lauderdale Bikers Bash 2004, the premier VIP motorcycle event of South Florida, will take place on Saturday, December 4th at the Seminole Hard Rock® Casino and Hotel. Activities include dinner, open bar, live entertainment, and a charity auction. Some unique items planned for the auction include autographed pieces of the #32 TRIMSPA Dodge NASCAR by driver Shane Hmiel. Proceeds from the auction will benefit the Boys and Girls Club.

In addition, the 4-day biker extravaganza will feature special guests, including: Steven Tyler of Aerosmith and Richie Sambora of Bon Jovi. The artists will lead more than 30,000 motorcycle enthusiasts in the 17th Annual SFPC Christmas Toys in the Sun Run, Sunday, December 5th, benefiting the Joe DiMaggio Children's Hospital Foundation. The TRIMSPA models will join the police escorted parade which begins at the Pompano Harness Track in Pompano Beach, FL and ends at Markham Park in Sunrise, FL. Event cost is \$10.00 and one new unwrapped toy per person.

For more event information on the Fort Lauderdale Bike Week 17th Annual Sun Run, log onto www.ftlauderdalebikerrally.com.

TRIMSPA®, a Cedar Knolls, New Jersey company is the maker of TRIMSPA® X32, the leader in weight-loss supplements. TRIMSPA is a key sponsor in the NASCAR®, racing circuit through Braun Racing, supported various events and has worked with numerous charitable organizations including the Millennium Women's Foundation, Susan G. Komen Breast Cancer Foundation®, American Cancer Society®, and Make-A-Wish Foundation®. TRIMSPA®, has helped celebrities like Anna Nicole Smith and heavyweight boxer Shannon Briggs lose weight. For more information about TRIMSPA and its products visit <http://www.trimspa.com> or call 1-800-TRIMSPA.



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Contact Information

Rob Taylor

TRIMSPA

<http://www.trimspa.com>

973-267-4400

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